

# Public Document Pack



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#workingplymouth

## **WORKING PLYMOUTH**

Wednesday 5 March 2014  
3pm  
Council House, Plymouth (Next to the Civic Centre)

### **Members:**

Councillor Murphy, Chair  
Councillor Darcy, Vice Chair  
Councillors Haydon, Martin Leaves, Michael Leaves, Morris, Mrs Nelder, Nicholson, Dr. Salter, Singh, John Smith and Wheeler.

Members are invited to attend the above meeting to consider the items of business overleaf.

**Tracey Lee**  
Chief Executive

# **WORKING PLYMOUTH**

## **AGENDA**

### **PART I – PUBLIC MEETING**

#### **1. APOLOGIES**

To receive apologies for non-attendance by panel members.

#### **2. DECLARATIONS OF INTEREST**

Members will be asked to make any declarations of interest in respect of items on this agenda.

#### **3. MINUTES**

**(Pages 1 - 10)**

To confirm the minutes of the meeting held on 6 November 2013.

#### **4. CHAIR'S URGENT BUSINESS**

To receive reports on business which, in the opinion of the Chair, should be brought forward for urgent consideration.

#### **5. LOCAL ECONOMIC STRATEGY**

**(Pages 11 - 14)**

Members will be provided with an update on the Local Economic Strategy Review.

#### **6. YOUTH UNEMPLOYMENT/ SKILLS PLAN**

**(Pages 15 - 26)**

Members will be provided with an update on Youth Unemployment and the Skills Plan.

#### **7. PLAN FOR JOBS**

**(Pages 27 - 38)**

Members will be provided with an update on the Plan for Jobs since discussing this issue at the November 2013 Working Plymouth meeting.

#### **8. PLAN FOR HOMES**

**(Pages 39 - 44)**

Members will be provided with an update on the Plan for Homes since discussing this issue at the September 2013 Working Plymouth meeting.

#### **9. GET PLYMOUTH BUILDING: UPDATE ON PROGRESS WITH CITY COUNCIL SITES**

**(Pages 45 - 50)**

Members will be provided with an update on the Get Plymouth Building: Update on Progress with City Council sites.

## **10. LOCAL DEVELOPMENT FRAMEWORK**

Members will be provided with a presentation on the Local Development Framework Annual Monitoring Report.

## **11. SUBSIDISED BUS ROUTES (Pages 51 - 58)**

Members will be provided with an update on Subsidised Bus Routes since the review into this matter in October/November/December 2012.

## **12. PARK AND RIDE BUS SERVICE REVIEW - UPDATE**

Members will be provided with an update on the Park and Ride Bus Service Review since its submission to 11 February 2014 Cabinet meeting.

The Park and Ride Bus Service scrutiny report and covering Cabinet report can be accessed via the following link:

<http://www.plymouth.gov.uk/modgov?modgovlink=http%3A%2F%2Fwww.plymouth.gov.uk%2FmgInternet%2FieListDocuments.aspx%3FCId%3D254%26amp%3BId%3D5476%26amp%3BVer%3D4>

## **13. TRACKING RESOLUTIONS AND UPDATE FROM THE COOPERATIVE SCRUTINY BOARD (Pages 59 - 62)**

The panel to review and monitor the progress of tracking resolutions and receive any relevant feedback from the Cooperative Scrutiny Board.

## **14. WORK PROGRAMME (Pages 63 - 64)**

For the panel to review its work programme for 2013/14.

## **15. EXEMPT BUSINESS**

To consider passing a resolution under Section 100A (4) of the Local Government Act 1972 to exclude the press and public from the meeting for the following item(s) of business on the grounds that it (they) involve(s) the likely disclosure of exempt information as defined in paragraph(s) of Part I of Schedule 12A of the Act, as amended by the Freedom of Information Act 2000.

## **PART II (PRIVATE MEETING) AGENDA**

### **MEMBERS OF THE PUBLIC TO NOTE**

that under the law, the Panel is entitled to consider certain items in private. Members of the public will be asked to leave the meeting when such items are discussed.

NIL.

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## **Working Plymouth**

**Wednesday 6 November 2013**

### **PRESENT:**

Councillor Murphy, in the Chair.

Councillor Darcy, Vice Chair

Councillors Bowie (substitute for Councillor Haydon), Michael Leaves, Mrs Nelder, Nicholson, Dr. Salter, Singh, John Smith and Wheeler.

Apologies for absence: Councillors Haydon and Morris.

Also in attendance: David Draffan (Assistant Director for Economic Development), The Leader (Councillor Tudor Evans), Chris Grace (Head of Economy, Enterprise and Employment), Phil Heseltine (Head of Integrated Transport), Patrick Knight (Economy and Employment Manager), Paul Palmer (Principal Surveyor), Stuart Palmer (Assistant Director for Homes and Communities), Gill Peele (Lead Officer), Amanda Ratsey (Enterprise and Inward Investment Manager), Helen Rickman (Democratic Support Officer), Clive Turner (Chief Executive of Plymouth Community Homes) and James Watt (Head of Land and Property).

The meeting started at 3.00 pm and finished at 5.30 pm.

*Note: At a future meeting, the committee will consider the accuracy of these draft minutes, so they may be subject to change. Please check the minutes of that meeting to confirm whether these minutes have been amended.*

38. **APPOINTMENT OF VICE CHAIR**

The Chair informed the panel that a new Vice Chair was to be appointed due to Councillor Ball's resignation from the Working Plymouth panel.

Agreed that Councillor Darcy is Vice Chair for the Working Plymouth panel.

39. **DECLARATIONS OF INTEREST**

There were no declarations of interest in accordance with the code of conduct.

40. **MINUTES**

Agreed that the minutes of 25 September 2013 were approved as an accurate record.

Agreed that the Lead Officer would provide members with clarification regarding the contradiction in information provided to the panel between the fact that 'the 18-24 age-group was the only age-group increasing' yet 'Plymouth's population was increasing due to an ageing population'.

41. **CHAIR'S URGENT BUSINESS**

There were no items of Chair's Urgent Business.

42. **PLYMOUTH COMMUNITY HOMES**

Clive Turner, the Chief Executive of Plymouth Community Homes (PCH) and Stuart Palmer, Assistant Director for Homes and Communities, provided the committee with an update on current progress.

Members were informed that –

- (a) PCH was four years old this year; in 2009 PCH took on 14,000 homes as a result of the housing stock transfer from Plymouth City Council;
- (b) PCH was focused on improving service delivery and had delivered 117 of the 125 promises made to residents;
- (c) new homes were being built in North Prospect however existing homes had replacement kitchens, bathrooms, windows, doors and central heating installed;
- (d) PCH had received a significant amount of gap funding amounting to £130million; there was a promise that every home would be decent by March 2015;
- (e) the first phase of the North Prospect housing transformation had been completed as 128 homes had been demolished and 170 homes had been rebuilt;
- (f) PCH head office was relocating to Crownhill; refurbishments were currently taking place;
- (g) staff members had increased in number from 500 to 650 since the stock transfer;
- (h) customer satisfaction had increased from 78% to 88% based on a recent survey; PCH was very pleased with the improvements made to homes in Plymouth;
- (i) as part of the Decent Homes Programme 300 jobs were made available; PCH had also signed a deal with British Gas to help reduce fuel bills;
- (j) 50% of 2012/2013 expenditure was spent on local businesses to try and ensure that a lot of what PCH procured went into the Plymouth economy;
- (k) 57% of PCH residents were in receipt of some sort of benefit;
- (l) PCH had an ambitious agenda for the next five years in order to continue to be a leading housing provider;

In response to questions raised it was reported that –

- (m) the development at North Prospect was part of an accelerated housing delivery programme; there was an aim for several of the 730 planned new homes to have been built within five years;
- (n) PCH rent was the third lowest in the country and was cheaper than any other housing association in Plymouth; rents had been increased by slightly more than inflation however were still considered low as it was significantly below market rent figures;
- (o) the Chief Executive of PCH would provide Members with information relating to refurbishment being undertaken at ward level as well as building plans;
- (p) the increase in rent had not resulted in an increase in rent arrears; this was currently set at 2.9% however was improving;
- (q) the Chief Executive of PCH would provide Members with the specific number of newbuild properties available at North Prospect to buy and those to rent; once complete the housing stock in this area would be 1100 properties;
- (r) all properties available were currently rented; Barratt Homes had sold every property built; it was considered there was a change in the perception of the area due to the significant levels of regeneration;
- (s) PCH was supporting tenants who wanted to downsize their property however there were currently not enough smaller properties to accommodate everyone; this was doubly difficult if residents wished to remain in a specific area;
- (t) PCH paid the living wage to staff members from 1 April 2013;
- (u) PCH was in the top 50% of rent arrears with regards to comparable figures throughout the country of housing providers; this was considered positive;
- (v) Members would be provided with information regarding the cost of maintaining communal gardens and if it was possible for tenants to opt out of this service;
- (w) there was anecdotal evidence, since the implementation of the spare bedroom subsidy, that tenants with spare rooms were sub-letting however this was not considered to be a big problem as the majority of tenants had tried to downsize their property; PCH was providing support to tenants to help them find alternative accommodation if required and discussing finance issues.

Members praised Clive Turner and his team for their hard work and improvements made to Plymouth's housing stock.

The Chair thanked Clive Turner, the Chief Executive of Plymouth Community Homes, and Stuart Palmer, Assistant Director for Homes and Communities, for their attendance at the meeting.

Agreed that –

- (1) Members would be provided with information relating to refurbishment work being undertaken by Plymouth Community Homes at ward level as well as building plans;
- (2) Members would be provided with the specific number of newbuild properties available at North Prospect to buy and those to rent;
- (3) Members would be provided with information regarding the cost of maintaining communal gardens and if it was possible for tenants to opt out of this service;

43. **STRATEGIC PROPERTY REVIEW**

James Watt, Head of Land and Property, and Paul Palmer, Principal Surveyor, provided the Committee with an update on the Strategic Property Review.

Members were informed that –

- (a) in May 2012 a strategic property review was undertaken in order to ascertain how efficiently the Council was using its land and buildings;
- (b) an external review was undertaken by Jones Lang LaSalle; this was funded by the Council's successful bid to join the Local Government Association Capital & Assets Pathfinder Programme 2012/13;
- (c) the review confirmed the Council's current management of its property demonstrated a significant number of strengths;
- (d) the Langage Business Park in Plympton was due to commence in 2014; this would result in the construction of 30,000sq.ft. of industrial space supporting approximately 82 jobs;
- (e) the lease arrangements for the Theatre Royal had been restructured enabling a £7million regeneration scheme;
- (f) terms had been agreed on 10 former schools sites and community centre site disposals in order to provide housing; approximately 544 new homes would be created with 49% specified as affordable;
- (g) the Council provided many of its services through the corporate estate generating a valuable income stream of over £6million per year; the commercial estate occupancy level was at 97% supporting over 300 businesses and approximately 2,670 jobs;

In response to questions raised it was reported that –



- (h) as one of Plymouth's objectives was to become a low carbon area there were several sites identified for further investigation for renewable energy generation; these sites were 'challenged' sites from a redevelopment perspective however there was potential for interim development use for ground-mounted solar energy installations. Towards the south of the Langage site there was nine acres of buffer zone with visibility of the A38. Officers were in the process of establishing the viability of solar array sites at all three sites in Langage, St Budeaux and Ernesettle;
- (i) the Plymouth Dome had an agreement to the lease amended in 2013 to permit the opening of the upper floor as Gary Rhodes restaurant; the lease covered the entire building and would be developed in several stages;
- (j) land needed to be safeguarded for commercial development as well as for providing more homes;
- (k) building work had not yet commenced on the former school sites and community centre site disposals however it was expected that this would start within 6 – 18 months;
- (l) the Council had adopted the Corporate Landlord Model to ensure that corporate parameters were adopted to control operational asset decisions; rents were now going through the Corporate Centre to maintain more control;
- (m) officers had to maintain a balance between driving capital receipts and maintaining rental income;
- (n) officers agreed that Colin Campbell Court and Bretonside Bus Station were in need of redevelopment and regeneration however they were in active discussions with the private sector to enable the viability of this;
- (o) there were expected to be 544 new homes built across the nine former school and community centre sites;
- (p) the proposed housing developments for the former school and community centre sites were subject to planning approval;
- (q) officers would add their names to future reports to enable Members to contact them direct with any queries;

The Chair thanked James Watt and Paul Palmer for their attendance at the meeting.

Agreed that –

- (l) officers would include their name to future reports to enable Members to contact them direct with any queries;

- (2) the Working Plymouth Scrutiny panel recommend to the Cooperative Scrutiny Board that the Strategic Property Review is included on the panel's work programme for 2014/15.

44. **CONNECTIVITY/ SW PENINSULAR PLAN**

Phil Heseltine, Head of Integrated Transport, and Amanda Ratsey, Enterprise and Inward Investment Manager, provided the Committee with an update on Connectivity/ SW Peninsular Plan.

The panel was informed that –

- (a) the report was produced jointly by Transport and Economic Development officers in order to explain the current situation both in terms of physical and digital connectivity;
- (b) flooding had a major impact on connectivity in the last six weeks of 2012; Great Western announced that 2000 train journeys had been delayed or cancelled and the M5 was also affected by flooding therefore the South West was cut off;
- (c) Plymouth relied on the M5, A38 and a single rail connection; the lack of resilience to the transport network hit business confidence during the flooding in 2012;
- (d) it was projected that incidents of flooding would happen more frequently in the period up to 2050 and beyond;
- (e) for every 10 minutes of travel time from London it was estimated that productivity dropped by 6%;
- (f) in the South West there was far less spent per population on transport than in comparison to other parts of the country;
- (g) Plymouth was not connected to a motorway within 10 miles or airport within 25 miles and was perceived as peripheral to the rest of the UK;
- (h) two years ago the previous Cabinet Member for Transport set up the Plymouth Rail Franchising Task Force to campaign for improvements to the rail network, this was now a Peninsular Rail Task Force representing the aims and aspirations of the five South West Peninsular Local Transport Authorities;
- (i) Plymouth had great existing digital connectivity enabling significant strategic opportunities for the city; Plymouth was among the ten best locations in the UK for superfast broadband as 95% of the city had access;

- (j) it was important that those without a digital connection or the skills to access the internet were not neglected; officers were trying to encourage people to be more digitally engaged;
- (k) each contact and transaction with government switched online could generate savings between £3.30 and £12;
- (l) the Council was developing a three year £330,000 project, the largest of its kind in the UK, to encourage citizens to access the internet and create positive impacts in skills and employability;

In response to questions raised it was reported that –

- (l) the infrastructure for digital connectivity was put in place by Virgin Media; BT had the current contract and were required to meet superfast broadband requirements;
- (m) there was a risk that a section of the community would be neglected as they were unable to connect to the internet however officers were working to reach out and provide advice and support;
- (n) cost was an issue with digital connectivity and the exclusion of some residents however it was highlighted that the internet could be accessed free of charge at local libraries;
- (o) the outreach project would engage with voluntary community organisations as well as Citizens Advice, libraries, Age Concern and the Home and Communities Agency to encourage people to access the internet;
- (p) the Plymouth Rail Franchising Task Force had met on two occasions; Network Rail and the Environment Agency attended the meetings to discuss changes needed;
- (q) officers were undertaking work to establish the best solution to connect Plymouth with the air network;
- (r) Government supported routes were used for connecting the highlands and the islands in Scotland;
- (s) the business community had already adapted their business needs before the closure of the airport therefore the closure did not affect Plymouth in economic terms.

The Chair thanked Phil Heseltine and Amanda Ratsey for their attendance at the meeting.

Agreed that –

- (l) the Working Plymouth panel recommend to the Cooperative Scrutiny Board that the Transformation Change Programme suitably recognises the difficulties

that hard to reach groups have with digital connectivity in Plymouth;

- (2) an invitation would be extended to a representative of BT Group PLC to attend a future meeting to discuss digital connectivity in Plymouth.

(Councillor Dr Salter left the meeting at end of this item.)

45. **PLAN FOR JOBS**

David Draffan, Assistant Director for Economic Development, Patrick Knight, Economy and Employment Manager, Chris Grace, Head of Economy, Enterprise and Employment and The Leader, Councillor Tudor Evans, provided the panel with an update on the Plan for Jobs.

Members were informed that –

- (a) the Plan for Jobs was a great example of working in partnership in a co-operative manner as it aimed to bring together 19 different projects led by a variety of partners and the Council;
- (b) due to a recommendation at a previous scrutiny meeting the monitoring process had been further improved resulting in more meetings and compilation of update reports;
- (c) the diagrams contained within the report highlighted the projected trend for jobs created; it was confirmed that the projects were always expected to achieve results at a different pace however the plan was on target and in some areas had exceeding expectations;
- (d) Plymouth was doing favourably in terms of job creation compared to other local authorities; unemployment was at its lowest level for five years with 2.9% unemployed;
- (e) 14 of the 19 projects had created jobs; it was expected that the other projects would deliver jobs shortly;
- (f) significant investment was happening in the city by businesses such as the Money Group and God TV locating to Plymouth;
- (g) Princess Yachts had increased numbers of staff from 1800 to 2200 enabling productivity;
- (h) local artists were already showing an interest in working in Plymouth's Ocean Studios;
- (i) Plymouth had won Social Enterprise City Status; one of only two cities to have achieved this status;

- (j) five planning applications encouraging accelerated housing developments had been granted in Plymouth;
- (k) officers were still awaiting the result for the City Deal bid however a decision was expected as part of the autumn statement. A team of representatives from the Council, Plymouth University, Princess Yachts and other organisations submitted Plymouth's case and received complimentary feedback;

In response to questions raised it was reported that –

- (l) nationally 26% of 18-24 year olds were long-term unemployed; the figure for Plymouth was 31%;
- (m) at the celebration event for the first anniversary for the 1000 club several young people were in attendance; by the end of the event three of the four young people had been offered employment;
- (n) the City Deal would have contained within its work programme an element to encourage people to get into work and look after them once they achieved a job;
- (o) the City Deal pitch contained three strands including 'ambition' and coaching to help individuals get a good job, 'progression' to match skills with opportunity and 'meeting employers' to help individuals with employment;
- (p) officers from the Enterprise and Inward Investment Team were maintaining regular dialogue with local businesses to ensure they were engaged with the overall plan for jobs in Plymouth; business engagement was vital to the success of this project;
- (q) aspirations for the next 12 months included a greater emphasis on encouraging day visitors to Plymouth to become overnight visitors to help the local economy, and to continue reaching out to businesses to help them and Plymouth grow;
- (r) the Economic Development Strategy set out a clear joined-up framework for the transformation of Plymouth's economy;
- (s) Plymouth was considered to be a top performer at delivering job outcomes for apprentices with 97% receiving a permanent job outcome;
- (t) if Plymouth achieved the City Deal it would enable Plymouth to secure the future for local businesses and encourage them to expand.

The Chair thanked officers and the Leader for their attendance at the meeting and congratulated them on their achievements.

46. **TRACKING RESOLUTIONS AND UPDATE FROM THE COOPERATIVE SCRUTINY BOARD**

Members noted the tracking resolutions document however requested more information regarding the delay in being provided with the Housing Market Needs Assessment as requested at the 25 September 2013 Working Plymouth meeting.

The Chair also provided Members with an update from the Cooperative Scrutiny Board regarding the request, from 25 September 2013 Working Plymouth meeting, to add the North Plymouth Area Action Plan Inspector's Report to the work programme. Members were advised that the Board refused to grant their recommendation due to the complexities involved with the report however the Assistant Director for Planning Services offered to meet the panel in a different forum; this invite was not accepted.

Agreed that –

- (1) the Lead Officer would confirm why the Strategic Housing Market Needs Assessment would not be available until January/ February 2014.

47. **WORK PROGRAMME**

The Committee noted the work programme for 2013/14 and were advised that the next meeting was scheduled for Wednesday 5 March 2014.

The Leader Officer informed Members that two reviews were currently taking place, namely the Park and Ride Bus Service Review and the Controlled Parking Zones: On Street Parking Review. It was confirmed that the Cooperative Scrutiny Board would have an overarching lead on the Plymouth Plan Review however other scrutiny panels would scrutinise specific areas of the plan between now and next July 2014.

48. **EXEMPT BUSINESS**

There were no items of exempt business.

# WORKING PLYMOUTH

Economic Development



## Local Economic Strategy Review – update, 5<sup>th</sup> March 2014

### Background

The review of the city's Local Economic Strategy (LES) led by the Plymouth Growth Board (PGB) has been carried out over a number of months, engaging a range of stakeholders to reflect on progress since 2006, enduring challenges, and future growth opportunities.

The LES review will form a key building block in the emerging Plymouth Plan – the overarching framework for growth and development in the city – while also shaping the city's contribution to wider Heart of the South West Local Enterprise Partnership strategy developments. It sets out Plymouth's economic priorities to 2020 and will act as a framework to guide activity, resources and investment.

This report provides a brief overview of the review process to date and the emerging high-level priorities identified. The final review will be presented to Plymouth City Council (PCC) Cabinet on 25<sup>th</sup> March 2014.

### Process

The LES review has been led by the PGB and project managed by its Economic Intelligence Sub-group. The following summarises the journey so far:

#### *Evidence base review*

The review began with a comprehensive assessment of the economic evidence, drawing on a range of data and research sources to assess performance against the Critical Success Factors (CSFs) set out in the original LES (adopted in 2006). This was consolidated by other sources of evidence where appropriate, for example, from the Fairness Commission's 'Summer of Listening' and Plymouth Plan 'Pop-up shop'. A high-level summary of the evidence is available on the Council's website – a more detailed report will be published alongside the final LES review.

#### *Stakeholder workshops*

A number of workshops were held during the review, bringing together a variety of partners (from public, private and voluntary sectors) to reflect on new evidence, lessons learned since 2006, and to consider the overarching priorities and themes for a refreshed strategy. Workshop sessions were independently facilitated by Third Life Economics.

#### *Drafting groups*

To ensure co-design, ownership and wide buy-in, a number of drafting groups were convened to test the content for a number of 'flagship' priorities identified. For example, drafting of the 'Visitor Economy & Culture' flagship (see Appendix A) involved bringing together representatives from Plymouth Culture Board and Destination Plymouth to shape the narrative.

## *Internal engagement*

Through the LES review, the Council's Economic Development team have developed strong links across PCC departments. The 'Learning & talent development' flagship, for example, has been jointly led by colleagues in People and Place, while the 'Ocean City Infrastructure' made strong links to city transport and housing agendas. A workshop was held with CMT/SMT in February to further strengthen these connections. The review has drawn regular input from Cabinet Members through a combination of individual portfolio briefings, Cabinet Planning sessions and workshops.

## *Stakeholder consultation*

A draft LES Review [Discussion Document](#) was circulated to stakeholders in December 2013 by the Chair of the Plymouth Growth Board, inviting feedback on the suggested direction of travel. This was targeted at key partners and business network leads across the city. A number of detailed responses were received, including from: Plymouth Manufacturers Group, Federation of Small Businesses, Plymouth Chamber of Commerce and Industry, Plymouth University, University of St Mark and St John, and Plymouth Climate Change Commission, among others.

## **New Approach**

The review has concluded that, broadly, the city's LES adopted in 2006 remains a strong basis for economic development in Plymouth in terms of its overall vision, long-term economic drivers and strategic priorities. It recognises both challenges and opportunities for the city in its transition to a more competitive and balanced knowledge-based economy. Closing the 'productivity gap' with other stronger performing city economies remains at the heart of the city's ambitions.

It recommends a series of flagship areas (Appendix A), designed to build upon progress set in train by LES 2006 and to take the economy to a new level of focus and ambition.

Within each flagship a number of 'big ticket' interventions have been identified: major developments including the Marine Industries Production Campus at South Yard (City Deal) and Tamar Science Park Phase 5; a co-ordinated approach to business support through the Growth Acceleration and Investment Network (GAIN) Growth Hub; a Skills Hub as part of a new Deal for Young People; and a number of actions designed to capitalise upon Plymouth's Social Enterprise City status and Mayflower 2020 opportunities.

## **Next Steps**

Following Cabinet approval, a more detailed implementation plan will be developed to help performance manage delivery of the priorities set out by the LES Review. Strategic leads and supporting 'flagship' teams will be developed to manage individual action plans which will form the basis of monitoring and reporting to PGB and PCC.

It is important to recognise that the actions prioritised by the LES Review are not static, nor do they reflect all activities undertaken by partners in delivering economic development. Successful strategies must remain fleet of foot in responding to new challenges and opportunities; therefore, the action plans developed will be subject to periodic review.

**Stephen Bashford**  
**Economic Research & Monitoring Officer**  
**21<sup>st</sup> February 2014**



**APPENDIX A: LES Review DRAFT framework**

<b>LES flagships</b>	<b>Description</b>	<b>Strategic Objectives</b>
<b>Ocean City Infrastructure</b>	<i>Accelerating infrastructure delivery, creating the right environment for growth and investment</i>	<ul style="list-style-type: none"> <li>➤ Unlock critical infrastructure for marine sector growth and Mayflower 2020</li> <li>➤ Optimise the economic potential of the City Centre and Waterfront</li> <li>➤ Create the conditions for knowledge-based growth</li> <li>➤ Enhance the city's commercial and residential property offer</li> <li>➤ Ensure Plymouth is well-connected</li> </ul>
<b>Digital Economy</b>	<i>Delivering the demand stimulation and business opportunities to make the most of the city's strong digital connectivity</i>	<ul style="list-style-type: none"> <li>➤ Unlock barriers to digital connectivity among businesses and residents</li> <li>➤ Support development and retention of digital skills and entrepreneurs</li> <li>➤ Exploit new digital technologies and innovations</li> </ul>
<b>Business Growth &amp; Investment</b>	<i>Developing a coherent support offer to enable our businesses to become more enterprising, innovative and productive, excelling in global markets</i>	<ul style="list-style-type: none"> <li>➤ Create an integrated and accessible business support offer</li> <li>➤ Increase the number of business start-ups</li> <li>➤ Support innovation and knowledge-based growth</li> <li>➤ Raise the proportion of city businesses exporting</li> <li>➤ Attract and support new business investment</li> </ul>
<b>Learning &amp; Talent Development</b>	<i>A major civic approach to learning and skills development – driven by individuals, businesses and institutions, and supported by providers and civic society</i>	<ul style="list-style-type: none"> <li>➤ Prepare for work and address worklessness</li> <li>➤ Improve core skills</li> <li>➤ Match skills with demand</li> <li>➤ Drive entrepreneurship and innovation</li> </ul>
<b>People, Communities &amp; Institutions</b>	<i>Ensuring all sectors of the community can participate in and benefit from city growth and development – connecting local people to assets, resources and support</i>	<ul style="list-style-type: none"> <li>➤ Effective community enterprise and employment support</li> <li>➤ Support the growth of our social enterprises</li> <li>➤ Connect businesses and individuals to local procurement opportunities</li> </ul>
<b>Visitor Economy &amp; Culture</b>	<i>Building on the Mayflower 2020 opportunity and the city's cultural and visitor offer to raise its profile and reputation in global markets</i>	<ul style="list-style-type: none"> <li>➤ Raise the profile of 'Britain's Ocean City' branding in global markets</li> <li>➤ Grow the city's visitor economy</li> <li>➤ Unlock the potential of the city's creative sector and cultural heritage</li> </ul>

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# Working Plymouth Panel

5 March 2014



## Youth Unemployment – Update

This is an update report following the Working Plymouth meeting held on 25 September and highlights in particular two key developments that have occurred that will impact on the city, and gives an update on other initiatives.

### **City Deal**

Our City Deal has been approved and covers both the Heart of the South West and Cornwall and Isles of Scilly Local Enterprise Partnerships.

The deal is split into three main elements, one being 'A Deal for Young People'.

In the City Deal area, 7,700 16-24 year olds are currently claiming Jobseeker's Allowance and around 2,500 (more than one in three) have been claiming for six months or more. Those who find work often move in and out of work and claim benefits or get trapped in dead-end jobs with limited career prospects.

In order to tackle youth unemployment and to equip local businesses with young people (ready and able to contribute to local growth) the Deal focuses on creating a fundamental change in how local partners engage businesses to improve the quality and number of opportunities for young people, as well as how young people are equipped to make the most of the opportunities created.

Ensuring that young people are able to access employment and can benefit from the local economies' growing sectors (such as the marine sector) is of crucial importance. Therefore, as part of this City Deal, Plymouth and the South West Peninsula will implement two labour market schemes. These are the 'youth and employer scheme' and the 'wage progression project'. These schemes will cut youth unemployment and raise incomes for young people.

#### ▪ **Youth and employer scheme**

As part of the City Deal local organisations will establish a Youth and Employer Scheme that will: improve information, advice and guidance; provide personalised case workers for young people at risk of long term unemployment; deliver a business engagement programme; and establish an employability charter for local businesses. This will be funded through a combination of national, local and European Union funding totalling £2.8 million (£1.75 million of Government funding; £650,000 local partner funding; and £400,000 European Union funding).

- Integrated and independent information, advice and guidance

A single web-based careers portal will be designed to provide instant access to the latest jobs, courses and training opportunities. This will be accessible for young people, employment advisers and organisations that are providing employment programmes. This information will use the latest labour market intelligence and will link to the National

Careers Service website. This web portal will offer greater detail on careers, wages, vacancies and skills required by different sectors and occupations locally. The web portal will have two tailored entry points – one for young people (and parents/carers/teachers) so that they can understand career choices and the jobs available in the local economy. The other entry point will be aimed at providers and advisers.

- Accessing the labour market – personalised caseworkers

A personal caseworker will be introduced for up to 1,500 young people who are still claiming Jobseekers Allowance (after three months) in identified ‘hotspot’ locations. The personal caseworker will provide the following support to the young person:

- Ensure they access the mandated Jobcentre Plus activities.
- Intensive job search and information, advice and guidance.
- Basic employer-led employability skills.
- Work experience, work placements and job trials.
- Access to employment and apprenticeships.
- New intensive post-employment support.

Jobcentre Plus will take responsibility for determining which young people access this new support. Those still out of work at nine months will be referred back to Jobcentre Plus and join the Work Programme. In some individual cases it may be appropriate to fast track young people onto the Work Programme. This will be managed on a case by case basis utilising local discretion.

- The 1000 Club business engagement and brokerage model

The 1000 Club model will be rolled out across both the Local Enterprise Partnership areas. (An update on the progress of the 1000 Club can be found later in this report).

- An Employability Charter

Local businesses have provided feedback that some young people leaving school, Further Education or Higher Education are not equipped for the world of work. To tackle the issue a Local Employability Charter will be created that will enable employers to play a greater role in equipping young people for employment, by working more closely with local educational institutions. This will lead to the award of an Employability Charter award for employers and an Employability Kitemark for schools, FEs and HEIs who can demonstrate their commitment to improving employability across their area. The Employability Chartermark and Kitemark can then act as a signal to young people, as well as parents, when deciding which educational institutions to attend or which companies to work for.

Companies and industry experts will be matched with schools, colleges and universities through the 1000 Club and its web-based employability matching service. To support this approach, Plymouth and the South West Peninsula will also devise best practice guidance to develop structured and effective business and education collaboration as part of the charter. This will include school competitions, project based assignments, work experience, work placement opportunities, open days, job fairs and career seminars.

- A Wage Progression Project

As part of the Deal for Young People, £750,000 has been secured to undertake the largest Wage Progression Project in the country. This project will seek to boost the earnings of 750 18-24 year olds and will be developed jointly with the Department for Work and Pensions and Cabinet Office.

Working with an existing Work Programme provider the scheme will test a range of approaches that seek to help young people to progress in their careers and increase their earnings. In doing this, Plymouth and the South West Peninsula believe this project will: increase the employability of young people; reduce the number of repeat benefit claims from young people; and reduce the number of individuals that rely on in-work benefits. Using a caseworker-led approach, this could include:

- Access to more specific skills development activities linked to longer-term career ambitions.
- Review of a personalised career and action plan.
- Targeted information, advice and guidance aligned to workforce progression and realistic career aspirations.
- Re-employment activity.

Adopting a Payment by Results approach 50% of this funding will be provided to the Work Programme provider upfront with the remaining 50% linked to the performance of the project. Through the City Deal the Government will only pay for additional combinations of activity above that already contracted under the Work Programme. Support would only begin once a young person has achieved a job outcome payment under the Work Programme contract.

To deliver the Wage Progression Project, the City Deal local authorities, will procure one of the two local Work Programme providers to test this progression work as an additional element to the Work Programme support for young people through a short closed competition. The project would be designed to increase the productivity and average earnings of young people, comparing different approaches and impact in terms of sustainability; wage progression; and customer satisfaction. Plymouth and South West Peninsula City Deal Partnership will also commit to extensive evaluation of the interventions. This evaluation will be developed jointly with the Cabinet Office and Department for Work and Pensions.

### **Plymouth's Plan for Employment and Skills (2014 -2020)**

Since the last meeting a consultant has been appointed to help produce a Plan for Employment and Skills (PES). The plan has been developed to enable the provision of skills and learning to meet the economic and labour market needs in the city and its travel to work area over the next six years. After extensive consultation with key partners and interested parties a draft was produced and which is now undergoing final consideration.

The PES is a high level plan that feeds into the review of the city's Local Economic Strategy (LES) and will also serve as the city's input into the Heart of the South West Strategic Economic Plan and EU Structural Investment Fund strategy. It builds on the existing evidence base for the city and is structured around three interconnecting drivers that have been identified by the LES Review – Learning and Talent Development Flagship project:

- Retaining and maximising Plymouth's talent;
- Matching labour market skills demands with training and education supply; and
- Up-skilling Plymouth's workforce and those seeking to enter the labour market.

Underpinning these drivers are the nationally recognised needs to raise aspirations and employability, while ensuring strong employer engagement and involvement in the process. On the basis of these factors, the coverage of existing provision in the city, the view of the stakeholders and the evidence base, the following four key areas have been identified –

- Developing core and employability skills;
- Skills matching through a physical hub;
- Improving work readiness; and addressing worklessness;
- Driving entrepreneurship and innovation

The report concludes with a table of proposed actions mapped onto each of these priority areas, which will be reviewed annually and will serve as a monitoring framework for the Plan.

Please click on the web link to read the draft Plan for Employment and Skills

[www.plymouth.gov.uk/plymouth\\_employment\\_and\\_skills\\_plan.pdf](http://www.plymouth.gov.uk/plymouth_employment_and_skills_plan.pdf)

Final sign-off and delivery of the Plan will be overseen by a new Employment and Skills Board, accountable to the Plymouth Growth Board and Children's Partnership, which will be employer-led and be supported by a new Learning, Skills and Employability Group to ensure training provider and education delivery across this agenda.

### **City-wide SEN/LDD Review**

Young people with special educational needs (SEN) or a learning difficulty account for a high number of young people facing unemployment. Current data reports that 16.8% of post-16 learners with a learning disability or difficulty (LDD) are not in employment, education or training (NEET) and a further 5.5% are recorded as status not known. In view of the additional barriers that these young people face in securing employment, there is a need to look at new ways to raise the aspiration of young people and their families regarding the presumption of employment in adulthood. Work is required to support schools and colleges to equip young people with the skills for employment. New opportunities need to be developed with employers to offer a wider choice of work placements.

The City-wide SEN/LDD review will provide better information regarding the needs of young people who are approaching adulthood. This, in turn, will assist with shaping the support required to successfully move more young people into paid employment.

### **Existing SEN/LDD Initiatives**

The following SEN/LDD initiatives are currently being delivered:

#### Project SEARCH 2013-2014

Project SEARCH is now in the second term of its fourth year of partnership between City College Plymouth, Pluss, Derriford Hospital NHS Trust and Serco. Together they support young adults between 18 and 24 with learning disabilities to gain mainstream paid employment. This is achieved by realistic immersion into the workplace alongside paid employees who act as natural mentors with additional support from Project SEARCH staff and also the completion of an apt award Level 1 Diploma in Progression with support from a college tutor, a learning support assistant and an

Employment Advisor from Pluss. Students work in three internships within Derriford Hospital Plymouth where they learn the skills that employers need through a combination of theory and practical experience. They do this on an honorary contract with Derriford Hospital but remain students of City College Plymouth.

The course runs Monday to Friday from 9am until 4pm; excluding lunch breaks they attend 32.5 hours per week, following City College's academic calendar. It is a proven method of moving people with Learning Disabilities from being benefit dependant to tax paying employees. Project SEARCH Derriford, Plymouth has outstanding results and is the leading site in England. Nationally, there is an average of about 5% of people with Learning Disabilities in paid employment. Project SEARCH Plymouth achieved 87.5% in year one, 66% in year two and 37.5% so far in year three. When the Interns leave the course, they have a useful qualification, unique experience and references to enable their move into employment. Interns that have not yet secured employment by the end of the course have Work Choice (Pluss) support to continue their move towards employment. This additional support has also enabled further former Project SEARCH Interns to be employed.

The current cohort of eight interns are already beginning applications for employment opportunities both in the hospital and beyond.

### Achievement Pluss

This course has been cancelled due to lack of funding for the PLUSS job coaches.

### Monterey House

Monterey House (MH) is currently working at full capacity in its specialist provision for eight students (seven male and one female) who have challenging autistic spectrum conditions and associated issues. The students benefit from one-to-one learning support as they pursue their individual learning goals, all under the expert supervision and guidance of two part-time lecturers.

In January 2014 both lecturers were assessed under the College's observation of teaching and learning policy that incorporates OfStEd standards. MH provision was assessed as Grade 1, 'Outstanding' across the board. Specific comments related to;

- Very high levels of student engagement with learning
- Excellent development of maths and English skills appropriate to the student needs
- Excellent individualised learning
- Exemplar deployment of learning support staff
- Effective and supportive checking of learning
- Very good stretch and challenge activities appropriate to ability levels

After a year at MH, student 1 has been offered an unconditional place on the College's 'Rock School' musician's course from September 2014.

Student 2 will join a bespoke Skills Development programme in September, with a view to experiencing a range of vocational options including catering, motor vehicle, horticulture and construction.

Student 3 has very complicated medical issues and will not return to MH in September.

Student 4 has markedly improved his social skills and attendance levels and will leave us in June, potentially to access a programme at Oakwood specialist residential college in Dawlish.

September 2013 student entrants continue to make excellent progress and will likely continue at MH into the 2014/2015 academic year.

Student 5 despite many challenges attends College regularly and he hopes to progress to a course in Motor Vehicle in September.

Students' attendance levels are exemplary at 94% overall.

### Aspire

On the 9<sup>th</sup> December 2013 an event was held at the Guildhall which showcased to young people/parents/carers the post 16 opportunities available in Plymouth for young people with learning difficulties and/or disabilities. This opportunity was offered to all Plymouth students with Statements of Special Educational Needs aged between 14 and 19.

This event was developed to be aspirational and respond to what young people and their parents/carers have said they want from the day.

Exhibitors were asked to engage students in vibrant and interactive ways to explore post 16 options through innovative tasks and workshops. The aim was for the students to leave the event inspired and motivated by the whole experience and to enable them to follow through on the education, training, employment, independence and social life they explored.

We offered workshops with Street Factory Studios and Attik Dance and also demonstrations and participation opportunities in boccia, curling and archery.

The day was a great success with over 300 people attending. Groups of schools attend including special schools and mainstream schools. The feedback received so far is very positive with a few suggestions on how this event can be improved. The planning group are meeting in February to begin planning the next event for 2014.

### Transition to Employment

The employment section within the transitions pathway has now been introduced and will be monitored for how it is used, we have an accessible pathway for young people with Learning Difficulties (LD) that has been circulated to the schools. This area has a specific focus within the LD employment strategy.

We have completed an audit of work experience placements for young people with LD and will be presenting a work shop at the SENCO conference to raise awareness. We have a clear picture now of the outcomes for young people with learning disabilities when leaving school and will be completing a more in depth analysis.

We have a successful Project Search site in Plymouth and will be investigating changes in funding for Access to work to facilitate an increase in supported internships for people with learning disabilities.

Through the development of Education Health and Care plans awareness needs to be raised of personal budgets and the use of this to employ job coaches for young people who will be more suited to a more vocational approach, work with City College Plymouth will continue to expand the provider skill base (and partnership funding routes) to meet the employment and learning needs of young people with LD, autism and those who may be at risk of becoming NEET



## Labour market position as of 13 February 2014

The city's labour market went from strength to strength in 2013 with the overall unemployment rate falling from 3.4% of the resident working age population to 2.6% between December 2012 and 2013. In numbers, this meant that 1,464 individuals stopped claiming unemployment related benefits over the year. The city's rate remains below the UK average (2.9%) but above the Heart of the South LEP (1.9%). The latest Cities Outlook 2014 from Centre for Cities ranked the city in the top half of cities (20/64) on unemployment rate.

The number of long-term claimants (claiming for over a year) fell from 1,615 to 1,210 over the same period; however, the pace of this decline was slower than the overall claimant count. At 28% of total claimants, the proportion of long-term claimants remains high by historical standards. In addition, the number of people claiming for over two years rose from 490 to 675 over the year showing a 'hardening' of unemployment among those furthest from the labour market.

There were improvements in youth unemployment (those aged 18-24) with overall numbers falling from 1,850 to 1,285. The proportion of 18-24 claimants also decreased (32% to 30% latest) but remains above the UK average of 25%. Around one in five of the city's young claimants have been claiming for over a year.

On the demand side, the latest figures showed that between 2011 and 2012 Plymouth added 2,500 new jobs: growth of 4,100 private sector jobs offset by public sector losses. Encouragingly, private sector gains were predominantly full time, signalling a positive rebalancing of economic activity.

## Other Youth Unemployment Actions and Initiatives

### Current Initiatives

Plymouth City Council is currently leading on a wide range of initiatives to support young people into work:

#### Plan for Jobs

The Plan for Jobs, launched on 4 January 2013, is a two year Plan (2013 and 2014 calendar years) that brings together 19 key projects from across Plymouth to create over 2000 employment and apprenticeship opportunities. It is delivered through working in partnership with the public, private and community sectors. The first year of the Plan created 1,183 job and apprenticeship opportunities; this has superseded the year one target and provides confidence that the 2000 jobs created target will be met over the Plan period.

Two of the projects are directly related to assisting the city's unemployed gain skills and experience to help them secure work:

- *1000 Club*

At the end of January 2014 the 1000 Club has 991 members and those members have created the following opportunities.

Opportunities	Numbers
Full Time Jobs	450
Part Time Jobs	14
Apprenticeships	532
Graduate Internships	232

GBW Work Placements	426
Schools Work Experience	611

An event will be held to celebrate the 1000 Club recruiting its 1000<sup>th</sup> member on 21 March and young people who are seeking work will be invited to attend to meet with employers. At a previous similar event a couple of young people gained employment. Students from All Saints Academy will support with the hosting of the event.

Two councillors from Sandwell Metropolitan Borough Council have been on a fact-finding visit to Plymouth.

The 1000 Club has been shortlisted for the Local Government Chronicle's Public/Private Partnership Award, the result of which will be announced at an awards ceremony in London on 12 March.

▪ *Apprenticeship Training Agency*

City College Plymouth, through working in partnership with the Council, is certified as an Apprenticeship Training Agency (called the Plymouth Apprenticeship Company - PAC). The PAC will support the delivery of apprenticeship opportunities across the City.

The model is particularly useful for small businesses, as they often find the financial investment of taking on an apprentice full time too great. As the apprentice is employed by the PAC, and the apprenticeship placement can be split between employers, the model makes it viable for smaller businesses to offer an apprentice placement.

The project was launched towards the end of 2013. At the end of December 2013, eight people had either gained employment or an apprenticeship placement as a direct result of the PAC. Further placements are expected shortly in order to meet the target of 70 new apprentices by the end of 2014.

Plymouth City Council Apprenticeship Scheme

Plymouth City Council has increased its participation and profile with regard to employing apprentices. 2013 was a highly successful year for the Council's apprenticeship program with recognition being achieved at regional and national level. In June, the Council's team of nine apprentices finished fifth nationally in the 2013 Brathay Challenge. Plymouth City Council was awarded the South West National Apprenticeships Service Large Employer award in September and in November, at the National Awards, were announced as a top 100 Apprenticeship Employer. The Council's Senior Apprenticeships Coordinator is now a member of the National Apprenticeships Service South West Regional Ambassador Network.

Steady growth has seen apprenticeship programs supporting 11 qualification frameworks at intermediate, advanced and higher levels, across more than 30 service areas with a total number of apprentices now exceeding 100.

The Brathay Challenge 2014 to find the best team of apprentices in the UK has started. The Plymouth City Council team of nine apprentices and mentors are already well established and have been working hard engaging with schools and businesses promoting apprenticeships. 'Team PCC' is also linked to a number of community projects and has already made steady progress in their charity fund raising in support of Plymouth's Dartmoor Rescue. The regional phase of the

challenge is focused around engagement events during National Apprenticeship Week (3<sup>rd</sup> to 7<sup>th</sup> March 2014) with team portfolios due to be submitted to the national judging panel by the end of March 2014.

#### Preventative NEET Measures and NEET Reduction Initiatives

- *Latest data available – 14 January 2014*

<b>Plymouth</b>	<b>NEET</b>	<b>Not Known</b>	<b>Participating</b>
<b>Total Yrs 12-14</b>			
%	7.8%	1.3%	84.1%
Number	668	111	7330
<b>Year 12</b>			
%	3.6%	0.3%	95.4%
Number	105	9	2785
<b>Year 13</b>			
%	7.6%	1.4%	86.2%
Number	218	41	2502
<b>Year 14</b>			
%	12.2%	2.1%	70.6%
Number	345	61	2043

- *Contract for transition support for young people to education, employment and training*

The Service commissioned from Careers South West by the four peninsula Local Authorities, under Plymouth leadership, aims to achieve the following outcomes:

- Young People are able to make informed choices about Education, Employment and Training (EET) opportunities.
- Young People are supported to overcome barriers to participation in EET which meets Raising the Participation Age (RPA) requirements and to make smooth transitions.
- Young People's participation in EET is raised.
- Young People are supported to remain engaged in sustainable post 16 education, employment or training, with a particular emphasis on engagement in learning.
- Post-16 Transition Panel

This panel led by a Local Authority officer from the People Directorate and comprises representatives from referral bodies and Post-16 providers which include City College Plymouth, YMCA/Discovery College, Prince's Trust, Plymouth College of Art, Careers South West and Plymouth Learning Trust. It considers young 16-18 year olds who are "ready to place" in learning/work opportunities and which provider would provide the most suitable provision and support to meet their needs and aspirations.

- **Workskills Bootcamp (Whiz Kidz)**

The Bootcamp programme is designed to address the lack of employability skills of Plymouth's NEET (16-18 year old) population by delivering workshops that incorporate a mix of theoretical and practical approaches delivered by a combination of tutors and business representatives. The programme is delivered in a council owned business park. The aim is to encourage the development of employability skills required by employers to assist candidates to gain the confidence and knowledge to apply to job search, interview skills and work

experience. The ultimate aim is to increase the number of young people successfully gaining employment, apprenticeships or returning to further education.

The current Bootcamp programme is running between July 2013 and March 2014 and is supported by mentors from the Volunteer Mentor Programme.

- **Volunteer Mentor Training Programme**

The Volunteer Mentor Training Programme was established in March 2012 and benefited from Department of Work and Pensions (DWP) funding for growing the capacity of fully trained mentors in Plymouth. It aims to recruit and train motivational people from all walks of life to become voluntary mentors to specifically support the city's fast growing number of unemployed young people and NEETS aged 16-25.

The first programme attracted over 30 applicants, bringing together an eclectic mix of mentors from all walks of life, ranging across public and private sector, including professions from the field of Human Resource, Sport, Training and Development, Business Consultancy, Medical and Retail. Many of those that attended the programme have gone on to successfully provide one to one mentoring support to young unemployed people from across the city.

The latest cohort of 22 volunteers from November 2013 – February 2014 includes some mentors from the Voluntary sector who were recruited specifically to for the Skills Aid Plymouth programme, which provides mentoring for years 8 and 9 pupils.

- **Skills Aid Plymouth (SAP)**

Skills Aid Plymouth is a pilot programme designed to help some of Plymouth's disadvantaged young people through offering a platform of additional support provided from partners in the Voluntary and Private sectors.

It will be officially launched in March and aims to improve and enrich the learning of the young people participating and to inspire their choices of future careers through engaging them in a range of business-led events and activities. An important element of the programme is the one to one mentoring support each young person will receive to gain life and employability skills. Student recruitment onto the programme began in January 2014 and initially twelve 13 year old students have been offered places from selected schools, including All Saints Academy, Marine Academy and Sir John Hunt.

The success of the pilot will be reliant on gaining private sector sponsorship, as well as voluntary sector participation, particularly in regards to recruiting mentors from within the Rotary membership. Those mentors selected will gain the necessary mentoring skills by attending the Voluntary Mentor Training Programme.

- **Inspire**

This event is usually held annually in October, but in 2013 Inspire was cancelled as the date clashed with a teachers strike. Other dates were considered to hold an event, particularly during National Apprenticeship Week (3 – 7 March), but as another similar event was being held in the city during this week it was decided to hold the next Inspire in October 2014.

### **Employability Task and Finish Group**

Currently six secondary schools are piloting an 'Employability Curriculum Framework'. If successful, the curriculum will be rolled out across the city's schools and further and higher education establishments and will embed employability skills into their curriculums and provide those leaving education with the skills required for working life. Students will have the opportunity

to gain bronze, silver and gold awards, depending upon the students' level of achievement. This will also link into the City Deal's Employability Gateway and Charter.

### **Growth Point**

Work is progressing and a graduate from Plymouth University has recently been recruited to support officers one day a week with the planning aspect of this project.

Now that City Deal has been agreed another area to be researched is the emerging marine sector through the development of South Yard.

### **Procurement**

Under the Plan for Jobs, Plymouth City Council is continuing to increase levels of local procurement and increase the number of contracts delivered for the Council by businesses located in the city. Through Sell2Plymouth (a partnership of buyers made up from Plymouth City Council, Plymouth University and Plymouth Hospitals NHS Trust) the Council is increasing the percentage of local Small and Medium-sized Enterprises (SMEs) delivering local services, thereby maximising levels of local expenditure. In January 2014, 34% of Council spend was with SME's, and 31% of Council spend was with businesses with a PL post code.

The Council has recently commissioned Plymouth Business School to undertake an economy impact assessment of PCC spend, which involves developing a 'multiplier' tool to assess GVA and job created outputs from PCC spend.

### **Fairness Commission**

We continue to input and listen to the Fairness Commission, integrating ideas into emerging plans, such as for delivery of the Plan for Employment and Skills, the City Deal and the refreshed Local Economic Strategy.

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# WORKING PLYMOUTH

Economic Development



## Plan for Jobs – Update 5 March 2014

### Background

The Plan for Jobs was considered and agreed by the Growth and Prosperity Overview and Scrutiny Panel on 20 February 2013. The Plan brings together 19 very different projects, covering a variety of interventions and led by a variety of partners, including the Council. The Plan aims to deliver over 2,000 jobs (ft/pt jobs and apprenticeships lasting more than six months) by the end of 2014.

A Plan for Jobs Task Force oversees project delivery (Appendix I has a list of members), and individual Task Force members are responsible for championing projects within the Plan. The Task Force meet in person every six months, with interim meetings if required. Quarterly update reports are also compiled for every Plan for Jobs project.

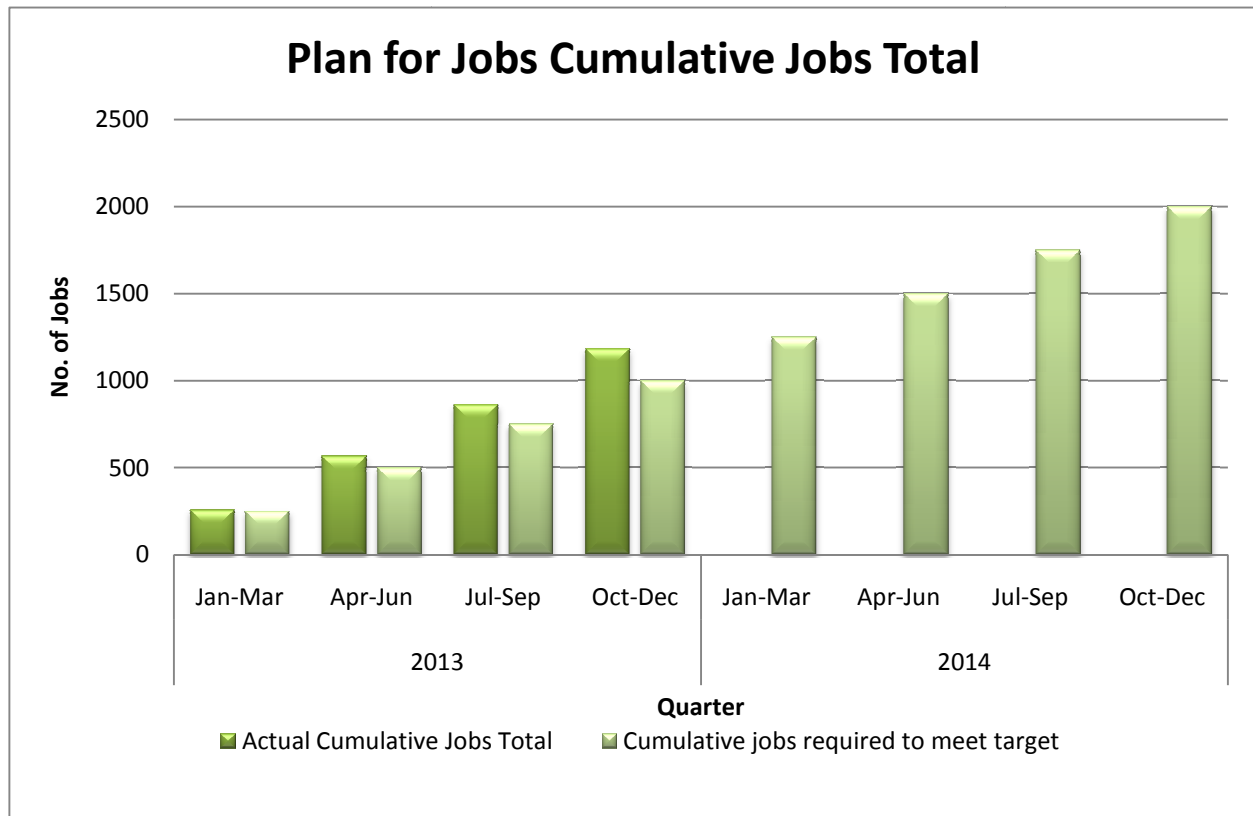
This report provides an update on Plan for Jobs following the first full year of the plan (2013 calendar year).

### Plan for Jobs projects - progress to date

Year one of Plan for Jobs (2013 calendar year) has created 1,183 jobs and apprentices.

In order to reach the 2,000 jobs created target at the end of 2014 there needs to be an average of 250 jobs per quarter. Each quarter during year one of the Plan has superseded this target, demonstrating the strong progress of the Plan.

Graph I and Table I below demonstrate the total jobs created during year one.

**Graph 1 – Plan for Jobs Cumulative Jobs Total****Table 1 – Job total of individual projects within Plan for Jobs**

Project	Q1	Q2	Q3	Q4	TOTAL
1 West End Accelerated Development	60	0	0	0	60
2 Plymouth Pavilions/Home Park	0	0	0	0	0
3 Get Britain Building	0	0	0	0	0
4 Bickleigh	0	0	1	4	5
5 Provision of Enterprise Hubs	0	0	0	0	0
6 Proactive Approach to Planning	0	10	8	0	18
7 1000 Club	149	212	208.5	144.5	714
8 Apprenticeship Training Agency	0	0	3	5	8
9 Making Waves	1	0	0	0	1
10 Increasing Inward Investment	6	22.5	25	20	73.5
11 PWGF2	0	18	3	39.5	60.5
12 Fredericks Foundation	1.5	0	2	2	5.5
13 Outset Finance	10	4	2	37	53
14 GAIN	12	18	31	26	87
15 Digital Connectivity	11	12	12	12	47



16	Business Engagement	3	1	0	6.5	10.5
17	Pursuing Public Finances for Jobs	4	1	0	0	5
18	PCC Procurement	0	10	0	25	35
19	Plymouth Building for Jobs Investment Fund	0	0	0	0	0
<b>TOTAL</b>		<b>257.5</b>	<b>308.5</b>	<b>295.5</b>	<b>321.5</b>	<b>1,183</b>

## Discussion

### Plan for Jobs Year One Summary

Each quarter during year one of Plan for Jobs has seen strong numbers of jobs and apprenticeships created, resulting in a total of 1,183 jobs and apprenticeships during year one of the Plan, superseding the year one target. This strong progress provides confidence that, as a minimum, the target number of jobs (2000 jobs over two years) will be met during the total Plan period.

15 of the 19 projects have already created jobs or apprenticeships. The projects which have not yet demonstrated results are predominantly the larger building projects, but it was always anticipated that these would not start to deliver job outputs until the second year of the Plan. Many of the larger building projects, for example 'Get Plymouth Building' (project 3) and 'Provision of Enterprise Hubs' (project 5) have progressed well with regard to securing planning permissions and funding.

### Additional Projects and Outputs

In addition, the quarterly Plan for Jobs updates also record additional jobs created independent of Plan for Jobs projects. Some examples of these projects include:

- The Money Group created 90 full-time and 10 part-time jobs (95 FTEs) in the city during November/December 2012 (although these fall outside the qualifying period of January 2013 to be recorded in Plan for Jobs).
- Hymec Aerospace has moved to larger premises in Plymouth, and will be creating an additional 200 new jobs over the next five years. Some of these jobs will be captured during the Plan for Jobs reporting period, but a substantial number are also likely to be created after the completion of Plan for Jobs.
- The recent signing of the City Deal will lead to the creation of nearly 10,000 jobs across the City Deal area.
- PCC applied successfully for a grant from the Lancaster University RGF IV programme for business support / support business expansion, linking to the City Deal bid. This will lead to the creation of 446 direct jobs over the next three years.
- As part of the Seaton Neighbourhood land sale, there is an agreement for 10 new apprentices per year for the duration of the development (approx 10 year project).

*Adam Hickman  
Economic Strategy & Partnership Officer  
February 2013*

## **Appendix A**

### **Plan for Jobs Task Force Members:**

1. Cllr Evans - Plymouth City Council (Chair)
2. Prof. Julian Beer – Plymouth University
3. James Brent – Akkeron Group
4. Ian Brokenshire – KPMG
5. Simon Chamberlain – Tamar Science Park
6. Phil Davies – City College Plymouth
7. Peter Flukes – Wolseley Trust
8. Gareth Hart – Plymouth Social Enterprise Network
9. Bev Hurley – Outset
10. Roger Pipe – Millfields Trust
11. Judith Reynolds – Plymouth University
12. Clive Turner – Plymouth Community Homes

**Appendix B****Copy of most recent Plan for Jobs quarterly report (Oct – Dec 2013)****Background**

This report is the fourth quarterly update on progress for all 19 Plan for Jobs projects, covering the last quarter (October-December 2013 inclusive), Q4 in the table.

Further information is available from Adam Hickman ([adam.hickman@plymouth.gov.uk](mailto:adam.hickman@plymouth.gov.uk)).

<b>Create jobs for local people by unlocking or speeding up major development projects, including housing</b>			<b>Q1+ Q2</b>	<b>Q3</b>	<b>Q4</b>	<b>TOTAL</b>
1	West End Accelerated Development <b>David Draffan</b>	60 jobs to date are from the Theatre Royal regeneration. Work is likely to commence on the Civic Centre by December 2014 once the Council has secured alternative accommodation. Early discussions held with a developer for Colin Campbell Court. Consideration being given to the Millbay Boulevard as this effects the Plymouth Pavilions development and how the Boulevard will link to the City Centre.				
<b>TARGET: 100+</b>			60	0	0	<b>60</b>
2	Plymouth Pavilions/Home Park <b>James Brent</b>	Responses have been received and analysed in relation to 73 separate packages of work. Value engineering has commenced to get the project back within the budget agreed with Kier. Significant progress has been made with tenants identified for over 2/3rds of the scheme (by rental value). Discussions advancing with funders.				
<b>TARGET: 750</b>			0	0	0	<b>0</b>
3	Get Plymouth Building <b>Clive Turner</b>	Progress for the first 10 PCC sites: <ul style="list-style-type: none"> <li>• Three sites achieved planning permission and due to start on site in Q1 of 2014.</li> <li>• One site expected to secure planning permission by the end of January 2014.</li> <li>• Planning application due to be submitted on a further site by the end of Jan 2014.</li> <li>• Three sites that had been taken back to the market have now been reallocated to new bidders.</li> <li>• The remaining two sites are still awaiting S77 consent for disposal of sports pitches from central Government. A decision is expected by the end of March 2014.</li> </ul>				

		A further 10 Council owned sites were brought to the market mid-December 2013, and proposals for these are to be submitted by developers the end of February 2014.				
<b>TARGET: 75</b>			0	0	0	0
4	Bickleigh <b>Cllr Evans</b>	Local estate agents appointed and sales launch completed. Nearly 300 enquiries received. Early reservation deposits have been taken. 4 sales jobs created.  Pre-construction work by Kier is under way, with local consultants employed.  Sub-contract packages are currently being tendered. On track to start work on site in the early summer.				
<b>TARGET: 79</b>			0	1	4	5
5	Provision of Enterprise Hubs <b>Bev Hurley</b>	Millfields Trust – funding agreement signed. Enabling works commenced 2 Dec 2013. Works will start on 6 January 2014. New jobs created remain as planned.  North Prospect Business Centre - DCLG recently withdrew funding. However, there could still be a favorable outcome if this funding can be recovered - discussions will continue concerning this.  Ocean Studios – ERDF funding agreement was signed on 24th October. Pre-construction surveys to start in Jan 2014 prior to starting on site.				
<b>TARGET: 106</b>			0	0	0	0
6	Proactive Approach to Planning <b>Cllr Evans</b>	The meanwhile use project (now called Plymouth Your Space) was launched in November 2013. A number of 'bids' submitted for sites with decisions expected in January.  In October MVV recruited for 17 additional positions (mostly engineers) and have recruited into all positions. All will start during Q1 of 2014.  The various skills, training and employment				

		Obligations now signed up to in the Sherford (06/02036/OUT) and Plymstock Quarry (07/01094/OUT). Applications have, as yet, not been triggered but some are likely to come forward in 2014 which will inform subsequent quarterly updates.				
<b>TARGET: 11-50</b>			10	8	0	18
<b>Helping the city's unemployed gain skills and experience to help them get work as well as retain talented graduates</b>						
7	1000 Club <b>Gareth Hart</b>	A further 324 new businesses have joined the 1000 Club. As well as jobs and apprenticeships created, the following has also been achieved: <ul style="list-style-type: none"> <li>• Graduate Internship – 41</li> <li>• GBW Work Experience – 212</li> <li>• Schools Work Experience – 102</li> <li>• The 1000 Club has been shortlisted for the Local Government Chronicle Private/Public Partnership Award – the result will be known on 12 March 2014.</li> </ul>				
<b>TARGET: 430</b>			361	208.5	144.5	714
8	Apprenticeship Training Agency <b>Phil Davies</b>	All companies engaged are SME's and all but one is new to apprenticeships. 25% of apprenticeships have been in the construction sector. There are a potential further 10 starts expected by mid-January. Number of apprentices is increasing as ATA now officially launched and expect target number of apprentices to be achieved.				
<b>TARGET: 65</b>			0	3	5	8
9	Making Waves <b>Cllr Evans</b>	16 sculptures are being sponsored by local businesses and will be decorated over next two months. Planning permission has been submitted for each location. The tourist trail will launch on the 3rd March with all the sculptures being placed on the Civic Piazza until the 10th March. Various events, promotional material and competitions being arranged, including a schools competition.				
<b>TARGET: 93</b>			1	0	0	1
<b>Proactively champion and lobby to sell the city, its businesses, products and people</b>						
10	Increasing Inward Investment <b>Simon Chamberlain</b>	New jobs created include GOD TV (eight new jobs) and Hymec Aerospace (ten new jobs). Further jobs are in the pipeline, including Tocardo.				

		18 businesses visited this quarter; the total number of companies visited so far in 2013/14 is 51. There has been a 51.4% increase in subscribers to the business newsletter since August. Discussions taking place over a new website dedicated to investment in the city.				
<b>TARGET: 100</b>			28.5	25	20	<b>73.5</b>
<b>Unlock access to finance and provide support to enable job creation</b>						
11	Plymouth Western Morning News Growth Fund 2 (PGWF 2)  <b>Julian Beer/Simon Chamberlain</b>	14 Companies from Plymouth and the TTWA that have been awarded funding; profiled to create 221 FTE jobs.  13 jobs created between Oct-Dec 2013 as a result of the PWGF2 grants.  *The Q4 figure includes an additional 26.5 jobs from Q3 as further outputs have subsequently been identified from Q3.				
<b>TARGET: 64</b>			18	3	39.5*	<b>60.5</b>
12	Fredericks Foundation  <b>Bev Hurley</b>	One loan has been agreed; five on-line applications; two client meetings; one board meeting. Various networking events have also been held or are in the pipeline.				
<b>TARGET: 24</b>			1.5	2	2	<b>5.5</b>
13	Outset Finance  <b>Bev Hurley</b>	Created a total of 53 new jobs in 2013 and offered £200,000 loans since the May 2013 re-launch. Outset Finance passed the £1 million loan mark since starting in January 2011 and has worked with 120 businesses.  *Some of the 53 jobs counted under Outset Plymouth as customer goes through both programmes.				
<b>TARGET: 49</b>			14	2	37	<b>53*</b>
14	GAIN  <b>Julian Beer/Simon Chamberlain</b>	26 new private sector jobs created at Tamar Science Park across a broad spectrum of businesses (over 10). Occupancy is unchanged, discussions on their 3-year strategy 2014-17 with stakeholders/members progressing.				
<b>TARGET: 166</b>			30	31	26	<b>87</b>
15	Digital Connectivity  <b>Cllr Evans</b>	Digital Inclusion – PCC are leading a partnership on a newly established £330K project to ensure more citizens get online. Superfast Business support programme run				

		<p>by Peninsula Enterprise will be available to approximately 15% of city businesses.</p> <p>Through the City Deal the City Council successfully bid for £350,000 to support businesses to better exploit the web and ICT to increase exports and business productivity.</p> <p>PCC is also working to establish a city wide 'free' wireless network. Plymouth received three competitive bids, and expect to award final contracts in the next quarter.</p>				
<b>TARGET: 95</b>			23	12	12	<b>47</b>
16	<p>Business Engagement</p> <p><b>Ian Brokenshire</b></p>	<p>23 businesses were visited, which is more than double the number visited in the previous year. As a direct result, one company was able to secure funding which led to the creation of 0.5 FTE and another company was retained in Plymouth and encouraged to grow which has safeguarded two jobs and created a further four.</p>				
<b>TARGET: 30</b>			4	0	6.5	<b>10.5</b>
<b>Unlock access to finance and provide support to enable growth</b>			<b>Q1</b>	<b>Q2</b>	<b>Q3</b>	<b>TOTAL</b>
17	<p>Pursuing Public Finances for Jobs</p> <p><b>Peter Flukes</b></p>	<p>The first drafts of the LEP's EU strategy (EU SIF) and the Strategic Economic Plan (SEP) have been submitted to Government. Final versions to be submitted in Jan and March respectively.</p> <p>PCC applied successfully for a grant from the Lancaster Uni RGF IV programme. This will create 446 direct jobs over the next three years.</p> <p>Five RGF bids have been submitted with support from the City Council.</p>				
<b>TARGET: 75</b>			5(52 indirect over two years)	0	0	<b>5</b>
18	<p>PCC Procurement</p> <p><b>Gareth Hart</b></p>	<p>Continuing the focus to spend with local suppliers and SME's. Five events attended with local suppliers to support them on how to engage with Council contracts. Further events planned. In addition, Plymouth Business School has now been</p>				

		commissioned to undertake an economic impact assessment of PCC spend, including developing a multiplier tool.  *The Q4 figure includes 12 jobs from Q3 as further outputs have subsequently been identified from Q3.				
<b>TARGET: 11-50</b>			10	0	25*	35
19	Plymouth Building for Jobs Investment Fund <b>Cllr Evans</b>	Further approvals have been given to: <ul style="list-style-type: none"> <li>• £2.2 million for the acquisition of land at Seaton to facilitate the housing and commercial development and a new school.</li> <li>• Creation of a £500,000 fund to support the development of social enterprises across the city; this is estimated to create 50 jobs over the next two years.</li> <li>• Further investments in the pipeline.</li> </ul>				
<b>TARGET: 51-100</b>			0	0	0	0
<b>TOTALS</b>			<b>566</b>	<b>295.5</b>	<b>321.5</b>	<b>1,183</b>

### Commentary

Quarter 4 has again shown strong numbers of jobs and apprenticeships created, superseding the quarterly jobs created target.

In order to reach the 2,000 jobs created target at the end of 2014 there needs to be an average of 250 jobs per quarter. Every quarter during the first year of the Plan has superseded this figure, including this latest update for Q4, resulting in a total of 1,183 job and apprenticeships created during the first year of the Plan. This strong progress during year one provides confidence that, as a minimum, the target number of jobs (2000 jobs over two years) will be met during the total Plan period.

The majority of projects are now showing jobs created. The projects which are not are predominantly larger building projects, but it was always anticipated that these would not start to have job outputs until the second year of the Plan.

### Projects to watch

It is worth noting the following projects as they are currently showing no jobs created or only a small number of jobs created.

- a) Larger building projects – Plymouth Pavilions (project 2) and Get Plymouth Building (project 3):



As explained above, due to the nature of these projects it was always anticipated that they would start to see jobs created during 2014 once various permissions and funding was in place.

b) Provision of Enterprise Hubs (project 5):

Although no jobs have been created to date, significant progress has been made during 2013. Millfields Trust and Ocean Studios have funding and planning permission in place, in preparation for on-site work starting soon. Discussions are continuing to resurrect the North Prospect Business Centre project.

c) Making Waves (project 9):

Good progress is being made on a number of areas, including sponsorship of the sunfish and the range of marketing and publicity being planned. The project is due to launch during Apprenticeship Week in March 2014. Following this it is anticipated that the businesses who have sponsored a sculpture will also be in a position to take on an apprentice (working through the 1000 Club) and therefore there is likely to be an increase in apprenticeship numbers attributed to this project in future updates.

d) Investment Fund (project 19):

A number of investments have either been made during 2013, or are in the pipeline. These investments have tended to be for longer term projects, and therefore will start to see jobs created during 2014. For example, approx 100 jobs to be created as part of Ocean Studios.

### **Additional Job Creation**

In addition to the 19 projects overseen here there have been a number of notable projects that have created additional employment in the city.

- a) As part of the Seaton Neighbourhood land sale, there is an agreement to create ten apprentices per year for the duration of the development (approx 10 year project).
- b) The Plymouth Western Morning News Growth Fund 2 – Q4 saw the final decision making round. There are 14 companies from Plymouth and the TTWA that have been awarded funding, profiled to create 221 FTE jobs.
- c) PCC applied successfully for a grant from the Lancaster Uni RGF IV programme for business support / support business expansion, linking to the City Deal bid. This will lead to the creation of 446 direct jobs over the next three years.
- d) PCC has recently taken on an extra 12 apprentices. These will be reported in the next quarterly update.

### **Recommendations**

It is recommended that the Plan for Jobs Task Force:

- a) Note and agree the content of the report.
- b) Consider whether any additional actions are required.

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# THE PLAN FOR HOMES

Working Plymouth 5<sup>th</sup> March 2014



## Background

On 18<sup>th</sup> July 2013 Councillor Mark Lowry, Cabinet Member for Finance with responsibility for housing delivery, announced the intention to prepare the Plan for Homes which seeks to facilitate a transformational step change in housing delivery in Plymouth. The Plan for Homes is one of the key initiatives agreed as part of the new Corporate Plan on 22<sup>nd</sup> July 2013 (Minute 28). On 25<sup>th</sup> September 2013 the initial ideas being explored for the Plan for Homes was reported to the Working Plymouth Scrutiny Panel, who strongly supported the initiative (Minute 18). On 1<sup>st</sup> November 2013 the Plan for Homes was formally launched as part of a major regional housing conference held at Devonport Guildhall. The Plan for Homes, containing 16 initiatives was formally agreed by Cabinet on 12<sup>th</sup> November 2013 (Minutes 62 and 62a) with funding approved by the City Council on 25<sup>th</sup> November 2013 (Minute 63).

## Progress with The Plan for Homes

The overall ambition of the Plan for Homes is to increase housing supply by 1,000 homes per annum for a 5 year period (1<sup>st</sup> April 2014 to 31<sup>st</sup> March 2019). It is expected it will create 2,000 jobs and put £45.3 Million into the local economy.


The 16 initiatives are arranged under 5 themes:

- Finance
- Land
- Infrastructure
- Community Engagement
- Leadership

As at 20<sup>th</sup> February 2014:


- 2 initiatives have been completed
- 9 initiatives are progressing well
- 7 initiatives require further progress to be made

Detailed progress on each of the initiatives is set out in the table below:

Initiative	Lead	Support	Progress	Delivery Status
<b>Finance</b>				
We will create an <b>Affordable Housing Loan Facility of up to £50 million</b> to the Plymouth Housing Development Partnership.	Nick Carter	Malcolm Coe	Inclusion of £50 million loan facility into the Capital Programme agreed by Full Council on 25 <sup>th</sup> November 2013. Meetings with Registered Providers have commenced to establish specific loan rates and criteria and these will be completed by 31 <sup>st</sup> March 2014.	
We will <b>waive planning pre-application fees</b> for all self-build projects, Code Level 4, 5 and 6 schemes and for affordable housing developments that meet our policy requirements.	Peter Ford	Nick King	A new Planning Department Fees policy incorporating these provisions has been the subject of consultation with the Plymouth Regeneration Forum and Local Agents Forum and was introduced on 2 <sup>nd</sup> December 2013.	
Where appropriate, we will consider <b>more flexible land and Section 106 payments</b> to improve development cash flows to support a start on site by an agreed date.	Peter Ford	Nick Carter	The new process to consider future requests for Section 106 variations has been agreed which will apply to planning applications validated from 1 <sup>st</sup> April 2014.	
Where the objective of sustainable linked communities is not prejudiced within a particular neighbourhood, we will consider <b>off-site affordable housing contributions</b> to unlock stalled sites, provided developers commit to starting on site by an agreed date.	Nick Carter	Peter Ford	Initial scoping of sites which could benefit this approach commenced in December 2013. Some discussions have commenced on the possibility of off-site commuted sums to support development viability and bring forward developments.	

Initiative	Lead	Support	Progress	Delivery Status
<b>Land</b>				
We will work with the development industry to complete a <b>Strategic Housing Land Availability Assessment</b> to identify sites to substantially increase the supply of housing with planning permission.	Richard Grant	Grant Jackson	A Strategic Market Housing Needs Assessment was completed in October 2013 and published in November 2013. The Strategic Housing Land Availability Assessment was commenced in August 2013 and is expected to be completed in May/June 2014.	
We will release over <b>100 acres of land for housing</b> by completing a Strategic Land Review by March 2014 to identify every possible city council-owned site suitable for housing development. We commit to release these sites in phases and as quickly as possible.	Nick Carter	David Taylor Paul Barnard	A Strategic Land Review commenced in August 2013 and has currently completed consideration of over 500 sites. 10 sites were released for housing development in December with a closing date for propositions of 28 <sup>th</sup> February 2014. The Strategic Land Review is on track for completion by March 2014.	
We will develop a <b>“flagship” scheme</b> on a city council-owned site to encourage innovation and greater input from Registered Providers.	Nick Carter	Paul Barnard	A call for schemes was made as part of the launch of the Plan for Homes at the Plymouth Housing Summit on 1 <sup>st</sup> November 2013. A further call was made at the Plymouth Housing Development Partnership on 5 <sup>th</sup> December 2013.	
We will create a dedicated Sherford Delivery Team to enable a <b>start on site at Sherford</b> in 2014.	Peter Ford	Olivia Wilson	The Sherford Implementation Team, comprising officers from across several authorities, has been created and had its first meeting on 17 <sup>th</sup> October 2013. A planning permission and signed Section 106 was issued on 12 <sup>th</sup> November 2013. Red Tree has signed land deals during January 2014.	

Initiative	Lead	Support	Progress	Delivery Status
We will incentivise the delivery of city centre housing by creating a ' <b>city centre density bonus</b> ' in order to provide more homes, as well as encouraging a broader mix of house types including one-bed properties.	Mark Evans	Kate Saunders	A City Centre and Centres Retail Study has been commissioned as part of the evidence-base work for the Plymouth Plan which will consider this issue. This is expected to be completed in May/June 2014. Consideration as to how the density bonus can support current city centre projects is being explored.	
We will make more city council-owned <b>land available for self-build</b> and establish a streamlined planning process to deal with subsequent planning applications.	Amy Luxton	Peter Ford	Further self-build sites are being identified as part of the Strategic Land Review. A number of sites have been the subject of Surplus Property Declarations. A Planning Officer has been identified as a single point of contact to deal with all future self-build applications.	
<b>Infrastructure</b>				
We will work with institutional investors to <b>attract new investment</b> into infrastructure for housing within Plymouth and consider how a "build now pay later" scheme could support housing delivery.	Paul Barnard	Nick Carter	Initial meetings have been held with 4 potential investors who have expressed interest since the launch of the Plan for Homes.	
We will develop a <b>Local Infrastructure Prospectus</b> to support future infrastructure provision to support housing and regeneration projects.	John Dixon	Simon Pickstone	Initial discussions have been held between officers but the format for the Local Investment Prospectus still needs to be established within a wider review of capital/investment governance.	

Initiative	Lead	Support	Progress	Delivery Status
<b>Community Engagement</b>				
We will use the <b>Neighbourhood Plans</b> process in conjunction with local communities to identify sites for homes to meet local needs.	Hannah Sloggett	Grant Jackson Adam Williams	Officers will review the approach to this as part of the development of the Barne Barton Neighbourhood Plan. The wider engagement of communities in identifying sites for housing needs to be developed. We have also started discussions with the Plymouth Housing Development Partnership for them to hold special hearings on housing to help local people, community groups and businesses to give evidence on the need for new homes, and potential sites for new homes.	
We will appoint a <b>Relationship Manager</b> for each Registered Provider and large developers to encourage further investments in Plymouth and work more closely with local communities.	Nick Carter	Paul Barnard Peter Ford Jonathan Bell Paul May	A draft list of proposed Relationship Managers will be finalised in February 2014 with a view to commencing One-to-One meetings by March 2014.	
<b>Leadership</b>				
We will support the <b>“Yes to Homes” campaign</b> and proactively make the case for additional accelerated housing to meet Plymouth’s needs.	Paul Barnard	Nick Carter	The “Yes to Homes” Campaign was considered under a Motion on Notice at the Full Council meeting on 25 <sup>th</sup> November 2013 and agreed unanimously.	

Initiative	Lead	Support	Progress	Delivery Status
We will seek a step change in housing investment by developing partnership, joint venture and new funding models with the <b>Plymouth Housing Development Partnership</b> .	Paul Barnard	Nick Carter	The enhanced role expected of the Plymouth Housing Development Partnership was discussed at its meeting on 5 <sup>th</sup> December 2013 with a view to developing a clear delivery programme of housing sites and numbers for the next 5 years by April 2014. Release of the HCA Prospectus for the Affordable Housing Programme 2015-18 now provides a funding context for a discussion on the scale of ambition for the partnership and the individual Registered Providers within it. A bidding strategy is being developed with the Plymouth Housing Development Partnership to maximise bids for the city. In response to the Plan for Homes, the Plymouth Housing Development Partnership are considering the appointment of a Partnership Manager to ensure that they can play a more proactive role to deliver a step change in housing delivery.	

## Conclusion

Good initial progress has been made with regard to the 16 initiatives that make up the Plan for Homes. The Portfolio Holder for Finance receives a monthly monitoring report on progress with each of the initiatives and specific sites or issues are discussed regularly at Portfolio Holder One-to-One meetings.

It is suggested that a further progress report is made to the Working Plymouth Scrutiny Panel around the first anniversary of the launch of the Plan for Homes in November 2014.

**Paul Barnard**  
**Assistant Director for Strategic Planning & Infrastructure**  
**Planning Department**  
**20<sup>th</sup> February 2014**



# GET PLYMOUTH BUILDING

Working Plymouth 5<sup>th</sup> March 2014



## Background

On 24<sup>th</sup> August 2012 the Get Plymouth Building (GPB) programme was launched by Councillor Mark Lowry, Cabinet Member for Finance with responsibility for housing delivery. The GPB programme was created following research into national publications looking at how housing supply could be increased.

In a report to the Growth and Prosperity Overview and Scrutiny Panel on 20<sup>th</sup> February 2013 Councillor Lowry announced the release of 10 City Council sites as part of the GPB programme (Minute 66) and agreed to report progress annually to the relevant scrutiny panel.

GPB contains 8 initiatives and aims to accelerate housing delivery and in particular bring forward greener and more affordable homes:

- 1 We will work with landowners and developers to discuss how we can remove the barriers to development and unlock **stalled sites**. There are currently 4,151 homes with planning permission on 25 sites yet to be built.
- 2 We will seek to assist new development proposals to be worked up on **lapsed sites**, currently 1,933 homes with planning approval expired, to further encourage development momentum in the current housing market.
- 3 We will complete a review of all **Area Action Plan sites** of 11,233 homes that have yet to commence to identify and help unlock future development opportunities and work to support those about to propose development.
- 4 We will fast track through the planning system all new development opportunities brought forward under the **call for sites**, seeking to identify new development proposals in the city.
- 5 We will identify and make available City Council owned sites to support **self-build**, including options for individual plots and groups of serviced plots for sale. We plan to complete a serviced plots pilot and follow up with further releases of council owned land in the form of plots or serviced plots for self-builders.
- 6 We will help bring forward housing on **small sites** by helping to unblock development barriers and proactively encourage housing providers to take a fresh look at sites with less than 15 homes.

**7** We will work to ensure that increased and accelerated housing delivery takes place on the 10 **city council owned sites** that have been ring-fenced to provide over 600 new homes of which 43% will be affordable and Code for Sustainable Homes level 4; which is well above current policy and what the market is currently providing.

**8** We will identify **new funding mechanisms**, explore new models of delivery and seek to maximise government funding opportunities to help deliver a step change in the quantity and quality of new homes delivered in the future. The development and launch of RENTplus in Plymouth aims to deliver 500 homes over the next five years.

GPB aims to deliver over 2,000 homes and over 800 jobs in local construction and supply chains over the next 2-3 years by taking an innovative approach to housing and planning for homes. This in turn will lead to a boost in regeneration momentum in the city estimated to be worth £18.1 Million to the local economy.

The approach to land releases in both the GPB and Plan for Homes programmes has been cited by the Housing Minister, Kris Hopkins, as an example of best practice in the foreword to the recently published Affordable Housing Programme 2015 – 2018 Prospectus.

On 25<sup>th</sup> September 2013 the Working Plymouth Scrutiny Panel received a detailed report on progress with the 8 initiatives (Minute 17). This update report focusses on initiative number 7 and provides the first annual update since the announcement of the 10 sites in February 2013.

## **City Council Sites**

### **What we said we would do**

Having prepared streamlined Site Planning Statements for all sites to enable a fast track approach to be taken to identifying the development potential, we said we would work with partners to bring forward planning applications during 2013 and planned for development on all sites to be completed within 2 years . Across the 10 city council sites the expectation was that over 600 homes in total would be delivered of which 43% would be affordable.

### **What we have done**

We have held inception meetings with all of the delivery partners, completed site licences to allow for topographical and other site surveys to be conducted, advised ward councillors of the development proposals and commenced Development Enquiry Service pre-application discussions on all of the sites.

As at 20<sup>th</sup> February 2014 the position is:

- 2 Sites have commenced construction (Astor Centre, Lipson and Ernesettle Community Centre, Ernesettle)
- 2 Sites are about to start construction (Plym View, Efford and PLUSS Centre, Southway)
- 1 site is at planning application stage (Mannamead Centre, Mannamead)
- 5 sites are at pre-application stage. On 2 of these officers have had to go through a detailed Section 77 process with the Department of Education regarding replacement playing pitches which has led to substantial delays. On 3 of the sites the original development partner appointed withdrew their proposals because they could not deliver them and this necessitated new delivery partners to be appointed which delayed progress on these sites. However all 5 sites are now progressing well.

It is now estimated that a total of 644 dwellings will be delivered on these sites, with 313 of these being affordable homes including 9 self-build units (48.6%). This represents an increase in the total number of units and represents a 5.6% increase in the levels of affordable units to be delivered. All the affordable housing units will be built to Code for Sustainable Homes Level 4 or above.

<b>Progress up to February 2014</b>	<b>No. of Sites</b>	<b>Dwellings</b>
Completed	0	0
Under Construction	2	52
Projected	8	592

### **Astor Centre, Lipson**

Proposal: 12 flats, 100% affordable – all Code Level 4

Development Partner: AJM/Oakley

Status: Under construction

Progress: AJM/Oakley, a local construction company, is working with Aster and having secured planning permission in October 2013 commenced work on site in January 2014.

### **Mannamead Centre, Mannamead**

Proposal: 28 dwellings, 44% affordable – all Code Level 4

Development Partner: Pillar Developments

Status: Planning application stage

Progress: Following extensive consultations with local residents a planning application was submitted in January 2014.

**Plym View, Efford**

Proposal: 50 houses, 48% affordable – all Code Level 4

Development Partner: Spectrum

Status: Commencement of development imminent

Progress: Planning permission granted in December 2013. Development is expected to start on site in March 2014.

**PLUSS Centre, Southway**

Proposal: 17 dwellings, 100% affordable – all Code Level 4

Development Partner: Westward Housing

Status: Commencement of development imminent

Progress: Planning permission granted in January 2014. Development is expected to start in March 2014.

**Ernesettle Community Centre, Ernesettle**

Proposal: 40 unit extra care scheme, 100% affordable

Development Partner: Aster Homes

Status: Under construction

Progress: planning permission was granted in September 2013 and initial site clearance work started on site in January 2014.

**Former Tamerton Vale Primary School, Tamerton**

Proposal: 90 dwellings, 35% affordable – all Code Level 4

Development Partner: Galliford Try/Devon and Cornwall Housing Association

Status: Pre-application stage

Progress: Pre-application discussions have commenced but the focus has been in addressing the Section 77 issues in relation to the re-provision of playing pitches with the Department of Education.

**Former Southway Primary School, Southway**

Proposal: 156 dwellings, 30% affordable – all Code Level 4

Development Partner: Plymouth Community Homes

Status: Pre-application stage

Progress: Pre-application discussions have commenced but the focus has been in addressing the Section 77 issues in relation to the re-provision of playing pitches with the Department of Education.

### **Former Chaucer Way Primary School, Honicknowle**

Proposal: 129 dwellings, 40% affordable – all Code Level 4

Development Partner: Spectrum

Status: Pre-application stage

Progress: On 30<sup>th</sup> July 2013 the originally appointed development partner, Linden Homes, withdrew their proposal for the site. On 14<sup>th</sup> October 2014 Spectrum were appointed as the new development partner, who is now making substantial progress with pre-application discussions.

### **Former West Park Primary School, West Park**

Proposal: 50 dwellings, 100% affordable – all Code Level 4

Development Partner: Trathen Properties

Status: Pre-application stage

Progress: On 30<sup>th</sup> July 2013 the originally appointed development partner, Linden Homes, withdrew their proposal for the site. On 14<sup>th</sup> October 2014 Trathen Properties were appointed as the new development partner, who is now making progress with pre-application discussions.

### **Former Woodlands/Hillside Schools, Whitleigh**

Proposal: 72 dwellings, 50% affordable – all Code 4/Passivhaus

Development Partner: Bouygoues

Status: Pre-application stage

Progress: On 30<sup>th</sup> September 2013 the originally appointed development partner, Sanctuary Housing, indicated that they could not deliver their submitted scheme on viability grounds. On 9<sup>th</sup> December 2013 Bouygoues were appointed as a new development partner and an initial inception meeting was held on 17<sup>th</sup> December 2013.

## **Conclusion**

The managed release of city council sites has helped stimulate housing development activity in the city. The proactive coordination of land, planning and housing inputs has enabled very fast progress to be made between the announcement of a land release and the start of construction.

On 2 of the sites initial construction work started just 11 months after the announcement of the release of land and on 2 further sites construction is expected to start after only 13 months. This is a speed of delivery that is far faster than those achieved under normal development timetables.

The initiative is expecting to deliver more homes with a 5% increase in the number of affordable units on the 10 sites released compared to what was originally envisaged.

A further benefit of the initiative is that all the affordable units – some 313 units are to be built to Code Level 4 or above, thereby addressing long term fuel poverty issues.

It is suggested that around the second anniversary of the GPB programme in August 2014 that a full update is given to the Working Plymouth Scrutiny panel on all 8 of the initiatives.

**Paul Barnard**  
**Assistant Director for Strategic Planning & Infrastructure**  
**Planning Department**  
**20<sup>th</sup> February 2014**

## SCRUTINY UPDATE

Subsidised bus routes and through ticketing



### BACKGROUND

The Overview and Scrutiny Management Board set up a Task and Finish Group to carry out a review into subsidised bus routes and through ticketing. The review was undertaken on four separate occasions throughout October, November and December 2012. Fourteen recommendations came from the review and all were accepted by Cabinet in their February 2013 meeting.

The fourteen recommendations were presented to Cabinet under the following headings:

- Four x Through Ticketing Recommendations (TTR)
- Two x Subsidised Services Recommendations (SSR)
- Eight x Additional Recommendations (AR)

It was highlighted at the time the recommendations were made and accepted by cabinet that a number of them related to decisions which had to be made by the bus operators, and therefore the Council could only try to influence.

### SUMMARY

#### Subsidised services

In 2013 12 of the 15 subsidised routes the Council support were put out for tender due to the expiry of the existing contracts. The contracts utilised a combination of existing budgets, section 106 and funding from a successful DfT bid for expanding one of the services into the east of the City. A number of the Scrutiny recommendations were fulfilled through this process.

The Park and Ride 3 which links Derriford and Marjons from the George Junction was ran under contract from November 2012 to January 2014 and now operates commercially, albeit at a lower frequency. The Sunday daytime and weekday evening service 27/28 was also taken on commercially by Plymouth Citybus, leaving just the Sunday and Bank Holiday evening service requiring subsidy.

#### Through Ticketing

The Council successfully negotiated a new multi operator day ticket called the Skipper. The ticket offers unlimited travel valid on any of services provided by the city's eight bus companies. In addition to Plymouth the validity extends as far as Wembury, Ivybridge, Roborough, Saltash and Torpoint. Securing the ticket required influencing the bus operators and navigating complex legislation. At only £4 for an adult and £3 for a child the Skipper offers passengers very good value for money.

The Green Travel Pass, which is a multi-operator monthly pass available to staff from ten member companies within Plymouth, has been retained. The Council is working towards introducing a period version of the Skipper available to anyone which would consequently make the Green Travel Pass unnecessary. However, this is a more complex process and robust reimbursement and fraud protection measures are required in order to encourage bus operators to commit to a wider scheme.

**CURRENT SUBSIDISED BUS ROUTES**

Service	Brief Route Details	Service pattern	Operator
7D	City Centre – Cattedown - Plymstock – Hooe	Monday to Friday daytime	Target Travel
13	City Centre – Weston Mill – Saltash Passage	Monday to Friday daytime	Jackett's Coaches
14	Derriford – Devonport – City Centre – Cattedown – Plymstock - Plympton	Monday to Saturday Daytime and Evenings	Plymouth Citybus
18	City Centre – Plymstock – Elburton	Monday to Friday daytime	Target Travel
19	City Centre – Marsh Mills – Merafield – Plympton Ridgeway	Monday to Friday daytime	Target Travel
25	City Centre – Barbican – Hoe	Sundays and Bank Holidays (Summer Only)	Jackett's Coaches
28B	City Centre – Deer Park - Eggbuckland – Derriford Hospital	Sundays & Bank Holidays Evenings only	Plymouth Citybus
31	City Centre – Ford – Beacon Park	Monday to Friday daytime	Target Travel
39	City Centre – Hartley Vale – St Peters Road – Crownhill	Monday to Friday daytime	Target Travel
48	Wembury - City Centre - Burrator reservoir	Sundays and Bank Holidays	First South West
52	Plympton – Leigham – Estover – Derriford Hospital	Monday to Friday daytime	Jackett's Coaches
St Budeaux Taxibus	St Budeaux circular service	Monday to Friday daytime	St Budeaux Taxibus



## RECOMMENDATION UPDATE

### Through Ticketing Recommendations (TTR)

#### Through Ticketing Recommendation 1

*The Sustainable Transport Team, in partnership with the Economic Development and all city bus operators, actively encourage an increased level of employers to participate in the Plymouth Green Travel Pass Scheme (GTPS) to increase the number of patrons travelling on Plymouth's network using a GTPS. In addition the Planning Department are encouraged to give a stronger emphasis to employers on the GTPS when applications are received from major employers. The increase in patronage is to be undertaken with all bus operators signing up to a commitment to aspire to deliver a universally available multi-operator ticket in the future.*

#### **Update to TTR1. Part implemented**

Membership of the Green Travel Pass scheme has reduced over the last 12 months. This is likely to be due to the price of the tickets compared to a single operator but also changes in the local bus market whereby Plymouth Citybus particularly have greater dominance, and therefore the demand for a multi operator ticket is less than it was.

The Council have negotiated with the bus operators a series of measures to help encourage more members, these include:

- The inclusion of Park & Ride services for the first time from April 2014.
- The inclusion of two additional bus operators, Stagecoach South West and Jackett's Coaches from April 2014.
- The removal of a scheme marketing contribution from member organisations.
- An average price increase of 3.9% which is lower than the fare increases of recent years.
- Re-working of the zones to expand the most popular 'All Zone' to include Ivybridge and Wembury.

The Council also negotiated the introduction of a multi operator day ticket as detailed in the Through Ticketing update on page 1 of this report.

#### Through Ticketing Recommendation 2

*The GTPS should be subject to a nil price increase in 2013; however, if bus operators consider a price increase is necessary for the continued delivery of the GTPS then the level of increase should be no higher than the Retail Price Increase (RPI) at that time.*

#### **Update to TTR 2. Implemented**

The 2013 annual bus operator meeting, where the fares are agreed for the forthcoming financial year, was held before this recommendation was accepted by Cabinet. The increase for 2013/14 significantly exceeded RPI despite a request from Council officers to minimise it. However, the average increase for 2014/15 is lower and will be 3.9% which is nearer to RPI at 2.6%.

### **Through Ticketing Recommendation 3**

*Plymouth City Council aspires to deliver a thriving growth centre by creating conditions for investment in quality homes, jobs and infrastructure and asks all operators to commit to this vision by adopting a technological platform that ensures the investment and incorporating of ITSO compliant ticket machines on all buses by the end of the financial year 2013 – 2014.*

#### **Update to TTR3. Part implemented**

ITSO is the technical standard for ticket machines which allows electronic tickets to be used across different bus companies. Unfortunately First South West have not committed to rolling out smart ticketing machines on their services. There has been uncertainty over the future of their operations in the city which makes the case for their investment difficult. It is unlikely this will be resolved in the near future. All other bus operators serving the city are equipped with the latest ITSO compliant ticket machines.

### **Through Ticketing Recommendation 4**

*In order to encourage the increased use of smart tickets and the benefits of smart technology are achieved all bus operators are encouraged to commit to offering incentives to users of smart tickets, subject to the influence of market services and companies profitability.*

#### **Update to TTR4. Part implemented**

Officers made the following comment in relation to this recommendation for the February 2013 Cabinet report: 'Bus operators will be encouraged to do this learning from best practice elsewhere although it should be noted that they will make the ultimate decision.' This has been done to a degree with Plymouth Citybus in that they have since opened up new forms of smart ticketing such as mobile ticketing on smartphones which offers a longer validity for the same price. However, we have not seen specific discounts for using smart ticketing rather they are simply available as a convenient option for some users.

### **Subsidised Services Recommendation 1**

*In order to deliver a more stable subsidised bus network tendered services will generally be offered contracts of 3 years with an option to extend for a further two years and all will be subject to a 120 day notice period (an increase on the current 56 day statutory clause).*

#### **Update to SSR 1. Implemented**

As part of the recent re-tendering exercise contracts were let for 5 years to maximise value for money and the notice period was increased to 120 days as per the recommendation.

### **Subsidised Services Recommendation 2**

*The Sustainable Transport Team is asked to provide greater levels of detail in the tendering process for all subsidised services in order to provide more clarity for bidders about how the council will be scoring the process.*

#### **Update to SSR 2. Implemented**

As part of the recent re-tendering exercise, the evaluation criteria was significantly more robust than on previous tenders, and issued in accordance with procurement processes. Operators were provided with a full scoring mechanism for each of the evaluation criteria. The scoring mechanism provided full definitions of what was required to achieve each score.

**Additional Recommendation 1**

*To deliver a fair and equal bus network all bus operators are asked to provide a young persons' bus ticket in the city to anyone 18 and under (up to their 19<sup>th</sup> birthday) or up to their 23rd birthday if still in full-time education, as raised by the representatives of the Youth Cabinet.*

**Update to AR1. Part implemented**

First South West have recently changed their young people's fares to bring them in line with Plymouth Citybus for anyone up to 18. They also offer this fare for any student with an NUS card. Collectively the two companies account for over 95% of trips within Plymouth. Officers will continue to work with the smaller operators in the City to adopt the same criteria which will provide even greater consistency.

**Additional Recommendation 2**

*To provide a more open and customer friendly service all bus operators are encouraged to develop a way that provides an easily identifiable contact number for bus patrons to provide comments and suggestions.*

**Update to AR2. Implemented**

Operator contact details are clearly shown on bus stop timetable information and on their respective websites.

**Additional Recommendation (AR) 3**

*The Sustainable Transport Team, are to investigate Oxford City Council's experiences, challenges and successes in developing the public transport system that is currently operated in the city, to establish whether a similar system could be implemented in Plymouth, as per the recommendation in Ray Bentley's report (included as Appendix D).*

**Update to AR3. Implemented**

In April 2013 the Cabinet Member for Transport, the Managing Director of Plymouth Citybus and Council officers visited Oxford to meet with senior managers from the two main bus companies and Local Authority representatives from both the City Council and Oxfordshire County Council.

The two main topics of discussion were the service planning coordination the parties undertook to reduce the amount of buses in the City Centre as part of plans to introduce a Low Emission Zone and also the work they had undertaken with respect to multi operator ticketing.

Plymouth City Council consequently negotiated the introduction of a multi operator day ticket, with the continued aspiration for period tickets. The Council has also led a series of stop reallocations on Royal Parade to try and maximise capacity. Part of this work involved freeing up space on stops where possible and includes the small capital project to lengthen stop A1 outside St Andrews to allow more buses to use it. Officers do not consider Plymouth to face the same specific challenges as Oxford and have no plans to reduce the number of bus services, or seek to reallocate them.

**Additional Recommendation (AR) 4**

*Following the expected devolution of Bus Service Operators Grant (BSOG) funding from Operators to Local Authorities in respect of subsidised services the recommendation is made to permanently ring fence this funding towards the provision of subsidised bus services.*

**Update to AR4. Implemented**

This recommendation has been fulfilled. All devolved BSOG funding has been retained within the subsidised services budget and is being used to pay for these services.

**Additional Recommendation 5**

*Sustainable Transport Officers are requested to notify the relevant ward members when the continuation of an individual subsidised bus services becomes at risk.*

**Update to AR5. Implemented**

Relevant Ward Members will be informed of any subsidised bus services which are at risk by the Public Transport Team.

**Additional Recommendation 6**

*The Sustainable Transport Team will investigate initiating a pilot hail and ride project in Devonport, as proposed by the Senior Citizen's Forum.*

**Update to AR6. Not implemented**

This recommendation has not being fulfilled due to road safety and bus punctuality reasons. When the feasibility was assessed it became clear that random stopping points were not desirable from a road safety perspective and could lead to accidents. All bus stop locations are assessed to ensure they are in the best possible location. It was also considered that multiple stops on a service could lead to delays which would conflict with the Council's commitments to bus operators made within the City's Bus Punctuality Improvement Partnership. The decision not to undertake the trail was made in conjunction with the current operator of the proposed route.

**Additional Recommendation 7**

*Sustainable Transport Officers continue to incentivise the bus operators to increase passenger numbers by offering net contracts for subsidised bus services as opposed to gross, where possible and suitable.*

**Update to AR7. Implemented**

All contracts offered through recent re tendering exercise were let on a net cost basis as per the recommendation.

**Additional Recommendation 8**

*The Council are encouraged to seek the support of local MPs to encourage them to make representation to the Secretary of State for Transport on the current financial pressures facing the bus industry and the knock on effect to passengers. These pressures are compounded by a reduction and changes to Bus Services Operators Grant (BSOG), general fuel cost increases, inflation and uncertainties over concessionary travel reimbursement rates.*

**Update to AR8. Not implemented**

Whilst various representations have been made to Ministers on the need to prioritise public transport investment it has been agreed with the Cabinet Member for Transport that this specific recommendation will be fulfilled at a later date if there is the threat of further pressure on the industry.

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# WORKING PLYMOUTH

Tracking Resolutions and Recommendations  
2013 - 2014



**PLYMOUTH**  
CITY COUNCIL

Date, agenda item and Minute number	Resolution	Target date, Officer responsible and Progress	
25.9.2013 Minute 19 Youth Unemployment	(2)the Committee would be provided with information regarding the Local Procurement Strategy and how this is supporting youth unemployment	Date:	
		Officer:	Head of Economy, Enterprise and Employment
		Progress:	This information has been requested.  This information will be provided as part of an officer update at 5 March 2014 Working Plymouth meeting.
25.9.2013 Minute 19 Youth Unemployment	(3)officers would provide the committee with an update on the implementation plan and graduate retention.	Date:	
		Officer:	Head of Economy, Enterprise and Employment
		Progress:	This information has been requested.  This information will be provided as part of an officer update at 5 March 2014 Working Plymouth meeting.
6.11.2013 Minute 40 Minutes	<u>Agreed</u> that the Lead officer would provide members with clarification regarding the contradiction in information provided to the panel between the fact that 'the 18-24 age-group was the only age-group increasing' yet 'Plymouth's population was increasing due to an ageing population'.	Date:	
		Officer:	Gill Peele, Lead Officer
		Progress:	This information has been requested.
6.11.2013	<u>Agreed</u> that – (1)	Date:	

Date, agenda item and Minute number	Resolution	Target date, Officer responsible and Progress	
Minute 42 Plymouth Community Homes	Members would be provided with information relating to refurbishment work being undertaken by Plymouth Community Homes at ward level as well as building plans.	Officer:	Clive Turner
		Progress:	This information has been requested.
6.11.2013 Minute 42 Plymouth Community Homes	<u>Agreed</u> that – (2) Members would be provided with the specific number of newbuild properties available at North Prospect to buy and those to rent.	Date:	
		Officer:	Clive Turner
		Progress:	This information has been requested.
6.11.2013 Minute 42 Plymouth Community Homes	<u>Agreed</u> that – (3) Members would be provided with information regarding the cost of maintaining communal gardens and if it was possible for tenants to opt out of this service.	Date:	
		Officer:	Clive Turner
		Progress:	This information has been requested.
6.11.2013 Minute 43 Strategic Property Review	<u>Agreed</u> that – (1) Officers would include their name on future reports to enable Members to contact them direct with any queries.	Date:	
		Officer:	
		Progress:	This has been passed onto officers.
6.11.2013 Minute 46 Tracking Resolutions and update from the Cooperative Scrutiny Board	<u>Agreed</u> that – The Lead Officer would confirm why the Strategic Housing Market Needs Assessment would not be available until January/ February 2014.	Date:	
		Officer:	Gill Peele
		Progress:	This information has been requested.



**Recommendations sent to the Cooperative Scrutiny Board.**

Date, agenda item and minute number	Working Plymouth Recommendation	Corporate Scrutiny Board Response	Date responded
6.11.2013 Minute 43 Strategic Property Review	<u>Agreed</u> that – (2) The Working Plymouth scrutiny panel recommend to the Cooperative Scrutiny Board that the Strategic Property Review is included on the panel's work programme for 2014/15.	This recommendation was submitted to 27/11/2013 meeting and was endorsed and agreed.	27/11/2013
6.11.2013 Minute 44 Connectivity/ SW Peninsular Plan	<u>Agreed</u> that – (1) The Working Plymouth panel recommend to the Cooperative Scrutiny Board that the Transformation Change Programme suitably recognises the difficulties that hard to reach groups have with digital connectivity in Plymouth.	This recommendation was submitted to 27/11/2013 meeting and was endorsed and agreed.	27/11/2013

**Recommendation/Resolution status****Grey** = Completed item.**Red** = Urgent – item not considered at last meeting or requires an urgent response.

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**WORKING PLYMOUTH**

Work Programme 2013 - 2014

**PLYMOUTH**  
CITY COUNCIL

**Please note that the work programme is a 'live' document and subject to change at short notice. The information in this work programme is intended to be of strategic relevance and is subject to approval at the Cooperative Scrutiny Board.**

For general enquiries relating to the Council's Scrutiny function, including this committee's work programme, please contact Helen Rickman, Democratic Support Officer, on 01752 398444.

<b>Date of meeting</b>	<b>Agenda item</b>	<b>Purpose of the agenda item</b>	<b>Reason for consideration</b>	<b>Responsible Officer</b>
<b>03.07.2013</b>	Briefing by Director for Place on key challenges and issues	To help inform work programme and Cooperative review discussion		Anthony Payne – Director for Place
	Evaluation of East End scheme	Post implementation report	Performance review	Juli Wileman – Transport Projects Manager
<b>25.09.2013</b>	Market Recovery Scheme	To receive an outturn report on the Market Recovery Scheme since the provisions of the scheme ended when the Council's Community Infrastructure Levy (CIL) came into effect on 1 June 2013.	Performance review	Paul Barnard – Assistant Director for Strategic Planning and Infrastructure
	Affordable Housing	To review Affordable Housing in Plymouth, linked to the Get Plymouth Building Initiative, to ensure that the priority to increase housing supply is monitored.	Housing Growth; Corporate Plan priority	Nick Carter – Housing Delivery Team Leader
	Get Plymouth Building	To review the Get Plymouth Building Initiative which aims to accelerate housing supply by reviewing all stalled sites, lapsed planning consents and Area Action Plan sites.	Corporate Plan priority	Paul Barnard – Assistant Director for Strategic Planning and Infrastructure
	Plan for Homes	To review the Plan for Homes which is one of the key initiatives agreed as part of the new Corporate Plan. It seeks to facilitate a transformational step change in housing delivery in Plymouth.	Corporate Plan priority	Paul Barnard – Assistant Director for Strategic Planning and Infrastructure
	Youth Unemployment	To review the progress of the issue of Youth Unemployment in the city since discussions with scrutiny in November 2012.	Post scrutiny follow up	Chris Grace – Head of Economy, Enterprise and Employment
<b>06.11.2013</b>	Strategic Property Review	To receive the Strategic Property Review and key recommendations.	Performance review.	James Watt – Head of Land and Property
	Connectivity/SW Peninsula Plan/Confident Plymouth	Review Progress.		Clive Perkin/David Draffan

Date of meeting	Agenda item	Purpose of the agenda item	Reason for consideration	Responsible Officer
	Plan for Jobs	To review the progress of the Council's Plan for Jobs which aims to deliver 19 projects in turn creating 2000 jobs over the next two years.	Post scrutiny follow up	Chris Grace – Head of Economy, Enterprise and Employment
	Plymouth Community Homes Review	To review the progress of PCH in relation to its delivery of promises made as part of the stock transfer in 2009.	Performance review	Stuart Palmer – Assistant Director for Homes and Communities
05.03.2014	Youth Unemployment/ Skills Plan	Review progress.	Post scrutiny follow up	Chris Grace – Head of Economy, Enterprise and Employment
	Plan for Jobs	Review progress.	Post scrutiny follow up	Chris Grace – Head of Economy, Enterprise and Employment
	Subsidised bus routes	To review the implementation of the Growth and Prosperity Overview and Scrutiny panel's recommendations regarding subsidised bus routes from October/November/December 2012 Task and Finish Group meetings.	Post scrutiny follow up	Phil Heseltine – Head of Integrated Transport
	Plan for Homes	Review progress since September 2013 meeting.	Performance review	Paul Barnard – Assistant Director for Strategic Planning and Infrastructure
	Get Plymouth Building	Review progress since September 2013 meeting.	Corporate Plan priority	Paul Barnard – Assistant Director for Strategic Planning and Infrastructure
	Local Development Framework			Paul Barnard – Assistant Director for Strategic Planning and Infrastructure
	Local Economic Strategy	Review of LES Update		Chris Grace – Head of Economy, Enterprise and Employment

Scrutiny Review Proposals	Description
Park and Ride	A review of passenger numbers, costs, income, maintenance and benchmarking with other operating models elsewhere
Plymouth Plan – Strategic Framework for the City's Vision	(to include reference to the review of the Local Economic Strategy and the Local Transport Plan)
Controlled Parking Zones: On Street Parking Review	To look at the issue of CPZs in Plymouth with a view to creating a policy.
<b>Work Programme Item – timing not yet allocated.</b>	
Amey Contract	Added to work programme as result of recommendation from 3.7.13 Working Plymouth meeting.
Strategic Property Review	Agreed by the Cooperative Scrutiny Board to be included on the panel's work programme for 2014/15.
Inward investment	To review the Council's Inward Investment activities which aim to develop the city as a thriving growth centre by creating good quality sustainable jobs.
Paving Manual	The Working Plymouth Panel were unable